

Lucky

THE MAGAZINE ABOUT SHOPPING

Beauty Top Ten

Essential
Treatments,
Expert Tips &
Model Tricks

Accessory Upgrade

Cool Shoes,
Perfect Sunglasses
and More!

The Next "It" Designers

What
Your City
Says About
Your Style

SPRING FASHION

starring

**Lupita
Nyong'o**



Your
Ultimate
Shopping
List

MARCH 2015



TOPSHOP.COM

FREE SHIPPING

FREE RETURNS

NEW YORK

LOS ANGELES

SAN DIEGO

CHICAGO

LAS VEGAS

WASHINGTON DC

COMING SOON TO

ATLANTA & HOUSTON



TOPSHOP





MARC

M

JAC

MARC BY MARC JACOBS STORES WORLDWIDE

WWW.MARCJACOBS.COM



AWAKEN YOUR LOOK.
IGNITE YOUR PASSION FOR COLOR.

NEW

BRIGHT EYES

FANNED OUT LASHES AND A BRIGHT, LUMINOUS LOOK

NEW
COLOR DESIGN PALETTE

From bright to matte.
Create a statement on
every skin tone.



NEW
GRANDIÔSE MASCARA
The 1st "swan-neck"™ wand,
patent-pending.

With breakthrough **Grandiôse mascara** your eyes look bigger and brighter. And now they get sensationally amplified by an exciting **Color Design Palette**. Five new shades and liner that give you unlimited possibilities to reflect your unique look. Unleash your passion, play with color. **#Startbending**

Reward yourself today. Join Elite Rewards at Lancome.com



LANCÔME
PARIS



LANCÔME
PARIS

THE BEST KEPT SECRET?
INFINITE VERSATILITY. ALWAYS NATURAL. SIMPLY FLAWLESS.

DUAL FINISH

MULTI-TASKING POWDER & FOUNDATION IN ONE. ALL DAY WEAR.




In 25 shades for all ethnicities
and skin tones

Versatile Coverage. Weightless Feel. All-Day Perfection.

There's no wonder that Dual Finish has been the best kept secret for millions of women for over 30 years. This versatile, skin transforming formula wears so many effortless ways: apply dry or wet, sheer to full coverage, perfect for quick touch-ups. It's all you need for **all day confidence**.

Visit your Lancôme counter to experience our #1 makeup in your perfect shade.

Reward yourself today. Join Elite Rewards at Lancome.com



Emily wears **Pink+Proper.**

MAYBE

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE®
©2015 Maybelline LLC.



A PROPER LOVE FOR PINK.

COLOR *sensational* THE PINKS

TRUER, CRISPER COLOR
from our rich, pure pigments.

CREAMIER, MORE SUMPTUOUS FEEL
from our nourishing honey nectar.

IN 16 PLUSH PINK SHADES. 80 SHADES IN ALL.

Find your color to crave at MAYBELLINE.com/ColorSensational

MAYBELLINE®

NEW YORK



OPENING CEREMONY

nordstrom.com/spring

NORDSTROM



ADVERTISEMENT

GIVE YOUR SKIN SUPER POWERS

Enemies of your skin want to operate with impunity. Now you can fight them with the science of immunity.

**ULTIMUNE POWER
INFUSING CONCENTRATE
HELPS ACTIVATE 4 SUPER
POWERS OF SKIN:**

POWER TO RESIST
external and internal aggressors

POWER TO PROTECT
skin's natural barrier function

POWER TO REGENERATE
and optimize cell turnover

POWER TO STRENGTHEN
skin's defensive function
against aging

**ULTIMUNE POWER INFUSING CONCENTRATE +
YOUR FAVORITE TARGETED SERUM = SUPER-POWERED PERFORMANCE.**



**BIO-PERFORMANCE
GLOW REVIVAL SERUM**

Use this dynamic duo to rev up your radiance. The multi-benefit serum helps create a beautifully even-toned, resilient glow.

OR



**BIO-PERFORMANCE
SUPER CORRECTIVE SERUM**

Knock out visible traces of aging by teaming Ultimune with this revolutionary, time-fighting serum to counteract the look of wrinkles, sagging, and dullness.

OR



**WHITE LUCID TOTAL
BRIGHTENING SERUM**

Get luminous skin to the power of 2. This advanced brightening solution helps prevent and diminish the look of dark spots and discoloration.

IT'S TIME TO POWER UP YOUR REGIMEN AND UNLEASH YOUR SKIN'S SUPER POWERS. VISIT WWW.SHISEIDO.COM



Time. Exposure. Stress.
What if your skin had immunity?
Experience world-first technology, from Shiseido.

Like your body, your skin has its own immune system. Now Shiseido makes the world's first approach to skin's Langerhans cells — the immune power source behind healthy, damageless skin.

Firmer and more radiant with clarity*, your skin, like your daily experience of skincare, is truly changed. Strong skin becomes your beautiful reality, at every age.

20 years of research. 32 patents worldwide**.

Power Infusing Concentrate.
ULTIMUNE

Because the beauty is already in you. #beautyinyou

To learn more and shop online, visit www.shiseido.com



SHISEIDO

*Tested on over 200 women (self evaluation).

**For ULTIMUNE in total as of August 1, 2014.

Lucky

STYLE

39

OPENER: COLOR FORMS This season's wide-striped pieces in ultra-saturated shades are playful and head-turning.

42

EDITOR'S PICKS Lynette Pone McIntyre adds a coastal vibe; Verena von Pfetten pays homage to the '70s.

46

LOCATION, LOCATION, LOCATION Writer/performer Carrie Brownstein wonders: When your look depends on your city, does your fashion identity get lost?

48

CAFÉ AU LAIT Give your look a pared-down, sophisticated feel in a mix of tan and ebony.

50

HOW TO WEAR IT: SHEER PIECES Show a hint of skin in these modern, feminine outfits.

54

CITY GUIDE: NYC Great reads, designer deals and a seriously good cup of coffee with Annie Clark (a.k.a. St. Vincent).

56

TEAM CAPTAINS Humberto Leon and Carol Lim—the creative minds behind Opening Ceremony and Kenzo—do just about everything together.

IN EVERY ISSUE

- 20 **ON THE WEB**
- 22 **BEHIND THE SCENES**
- 28 **CONTRIBUTORS**
- 32 **EDITOR'S LETTER**
- 36 **STYLE Q&A**

CHECK YOURSELF

PAGE 102

Belted shirt, \$621, pants, \$699, karenwalker.com. Gloves, \$89, Sermoneta Gloves, 212-319-5946. Boots, Prada, prada.com for locations



MICHAELKORS.COM

MICHAEL
MICHAEL KORS

THE MODERNIST PAGE 108



STYLE

58

LINE WE LOVE: LOQUET LONDON Create the subtly stunning necklace of your dreams with the brand's customizable designs.

60

BEAUTIFUL DREAMERS With their e-commerce site *Of a Kind*, Erica Cerulo and Claire Mazur are championing small brands in a big way.

62

RISEING STARS From sleek and colorful to understatedly tomboy, these three up-and-coming labels have our attention.

64

THE PERFECT: ROUND SUNGLASSES Make a throwback-glam statement with The Row's oversize circular frames.

67

LUCKY'S GUIDE TO SPRING SHOES The easiest way to update your look? With the latest fresh-off-the-runway crop of feathered flats, two-tone loafers and knee-high gladiators.

94

STAR BRIGHT If there's one Hollywood actress you're going to get advice from, make it Lupita Nyong'o. Laura Morgan takes notes.

102

CHECK YOURSELF In a variety of shades and a range of silhouettes, gingham is the print of the season.

108

THE MODERNIST L.A. transplant Elise Loehnen soaks up the sun—and the extra space—in her midcentury Crestwood Hills home.

112

IN THE TRENCHES Model Arlenis Sosa steps out in the latest iterations of the classic design, from oversize vests to minidresses.

124

FASHION ADDICT Allison Williams' glasses.



ON THE COVER

PHOTOGRAPHED BY PATRICK DEMARCHELIER
FASHION BY: Micaela Erlanger.
HAIR: Larry Sims for Smooth N Shine & Got2b at Traceymattngly.com.
MAKEUP: Nick Barose for Exclusive Artists Management using Lancôme.
MANICURE: Marisa Carmichael for Formula X for Sephora.
PROP STYLIST: Spencer Vrooman.
PRODUCED BY: A+ Productions.

Crop top, \$760, skirt, \$1,645, Balmain. Bergdorf Goodman, 800-558-1855. White gold hoops, \$2,050, Jennifer Fisher, jenniferfisherjewelry.com. Silver rings, \$39 each, Silpada, mysilpada.com

Delight

Color Your Happiness!
Spring 2015



GET SOCIAL WITH ZOYA!
@ZoyaNailPolish #ZoyaNailPolish



© 2015 Art of Beauty Inc. All rights reserved.

OVER 300 LONG-WEARING, VEGAN FRIENDLY, **BIG5FREE** COLORS:
formaldehyde, formaldehyde resin, toluene, dibutyl phthalate
and camphor free formula.

AVAILABLE AT FINE SALONS & SPAS: 1.800.659.6909 ORDER ONLINE AT ZOYA.COM

BEAUTY

75

LOOK WE LOVE:
CLÉMENCE POÉSY The actress/master of French-girl style on her chic bedhead, rainy-day lipstick and more.

78

MASTER CLASS: JET LAG
How to make jumping time zones infinitely less spirit-crushing.

80

BLUE CRUSH! The palest eggshell blue nail polish was all over the spring runways.

80

ULTIMATE DETOX:
CHARCOAL Experts are using it to powerfully—yet gently—cleanse skin.

81

SPA SECRET:
EUCALYPTUS Spiked with the plant's healing extracts, these luxurious formulas are seriously skin-perfecting.

82

HAIR REPORT A style blogger's secrets for amazing shine; healthy hair miracles; and the new, sexy cut that's super easy to maintain.

84

BEAUTY NEWS How to get the gleamiest, best legs ever; a special (frozen!) serum that leaves you utterly radiant; and the prettiest, rosiest blushes this season.

86

STEALTH MAKEOVER!
Genius tips for glowy skin, flirty lashes and perfect teeth.

90

THE BEAUTY CLOSET
Beauty editor Jean Godfrey-June gets a blowout ... without a blow dryer.

BLUE CRUSH

PAGE 80

From top: Zoya Nail Polish in Blu, \$9, zoya.com. OPI Nail Lacquer in That's Hula-rious!, \$10, ulta.com. Sally Hansen Hard As Nails Xtreme Wear Nail Polish in Babe Blue, \$3, walmart.com. Essie Nail Polish in Mint Candy Apple, \$9, essie.com. CND Vinylux Weekly Polish in Creekside, \$11, loxabeauty.com



Incredible deals on luxe makeup and skincare!



30% off spring fashion, bags, shoes and jewelry.

Luckybreaks

EXCLUSIVE DISCOUNTS AND GIVEAWAYS—PAGE 119



Get this adorable cross-body—for less!



Fantastic discounts on designer clothes.



NO EXCUSES

OUR VISION IS FOR AN INDUSTRY WHERE HUMAN RIGHTS AND SUSTAINABILITY ARE NOT THE EFFECT OF A PARTICULAR INITIATIVE, BUT THE CAUSE OF A BUSINESS WELL RUN. WHERE SOCIAL AND ENVIRONMENTAL INJUSTICES ARE NOT UNFORTUNATE OUTCOMES, BUT REASONS TO DO THINGS DIFFERENTLY. WHERE EXCUSES ARE IGNORED AND ACTION IS TAKEN.

WE'RE WORKING TOWARD A WORLD IN WHICH THE CLOTHES YOU LOVE TO WEAR CREATE NOTHING BUT LOVE.

#EFVISION2020

**EILEEN
FISHER**

STYLE! BEAUTY! NEWS!

LuckyShops.com



IT'S HERE! With exclusive pieces made just for *Lucky* by the designers we love (Misha Nonoo! Newbark! Band of Outsiders! Joshua Sanders!), the ultimate beauty must-haves and more, LuckyShops is the site for

items handpicked by all of our editors, just for you. Find your new favorite *everything*—and get more of our signature style advice and breaking fashion news—right now at **LuckyShops.com.**



SPRING 2015
AGJEANS.COM



Behind the Scenes

LUPITA NYONG'O

Dream team. Dream house. The stars aligned for our L.A. cover shoot with the Oscar-winning actress.

GET HER LOOK

Dress, \$4,700, Delpozo, 305-573-1009. Earrings, \$1,730, Suel, Jeffrey New York, 212-206-1272
1. Lancôme Vernis in Love Nail Polish in Rose des Nymphes, \$16. **2.** Le Crayon Khôl in Black Ebony, \$26. **3.** Color Design 5-Pan Eyeshadow Palette in Jacaranda Bloom, \$50. All at lancome-usa.com



HER BEAUTY ESSENTIALS

Lancôme Nude Miracle Liquid-to-Powder Makeup in Suede 530C, \$42, Color Design 5-Pan Eyeshadow Palette in Jacaranda Bloom, \$50, Grandiose Mascara, \$32, all at lancome-usa.com



PHOTO FINISH

Nyong'o poses on set with Demarchelier. "He says things like 'Divine' when he's taking your picture, which is always nice to hear," she says.



TALKING SHOP

Writer Laura Morgan gets comfortable with the actress in the living room of the Stahl House, which was built in 1959 by architect Pierre Koenig.

When it comes to taking on intense screen roles, Lupita Nyong'o is fearless. But when it comes to heights ... different story. Nevertheless, legendary photographer Patrick Demarchelier was able to talk the actress out on a ledge—literally. For our dizzying opening shot (page 94), she's perched on an exterior bench of the iconic Stahl House, located high in the Hollywood Hills.

"I don't know what got into me," says Nyong'o of the shot. "I guess I was just drunk on Patrick!" Fortunately, the outfits stylist Micaela Erlanger chose for the star were firmly within her comfort level. So which pieces were the big hits of the day? A formfitting canary yellow Novis dress and a bold Victoria by Victoria Beckham romper. "It was very comfortable and I loved its graphic print—it was just lots of fun," she says of the latter. "Color makes me happy!"

CLOCKWISE FROM TOP: PATRICK DEMARCHELIER, KATIA KUETHE, PATRICK DEMARCHELIER, KATIA KUETHE, STILL LIVES: LUCKY DIGITAL STUDIO.

COVERGIRL®

easy breezy beautiful

SOFIA VERGARA

SMOOTH
IS THE
NEW SEXY

NEW
UltraSmooth

foundation with Olay serum

Instantly smoothes away redness,
blemishes and unevenness for flawless skin.
Even up close.

smooth secrets @covergirl.com/ultrasmooth

Sofia is Sexy in Soft Honey.



BREAKTHROUGH
APPLICATOR



Lucky

EVA CHEN
EDITOR IN CHIEF

CREATIVE DIRECTOR
KATIA KUETHE

EXECUTIVE EDITOR
LEIGH BELZ RAY

MANAGING EDITOR
CARYN PRIME

EXECUTIVE FASHION DIRECTOR
ALEXIS BRYAN MORGAN

EXECUTIVE BEAUTY DIRECTOR
JEAN GODFREY-JUNE

DIGITAL MANAGING DIRECTOR
MAURA RANDALL

FASHION

FASHION EDITOR AT LARGE **CARLYNE CERF DE DUDZEELE**

FASHION DIRECTOR **ANNE KEANE**

MARKET DIRECTOR **LYNETTE PONE McINTYRE**

SENIOR ACCESSORIES EDITOR **MELISSA LUM**

MARKET EDITOR **NOELLE SCIACCA**

ASSOCIATE ACCESSORIES EDITOR **MELISSA KARL**

ASSISTANT MARKET EDITOR **WHITNEY FELDMANN**

SENIOR CREDITS EDITOR **JOANE AMAY**

ASSISTANT CREDITS EDITOR **HANNA HOWARD**

BEAUTY

SENIOR BEAUTY EDITOR **MAURA LYNCH**

SENIOR ASSOCIATE BEAUTY EDITOR **MEGAN O'NEILL**

FEATURES

SPECIAL PROJECTS DIRECTOR **LAURA MORGAN**

FASHION FEATURES EDITORS **JENNA GOTTLIEB, JAYNA MALERI**

LUCKY BREAKS

LUCKY BREAKS EDITOR **JANE SUNG**

ART

ART DIRECTOR **COCO LLOYD**

ASSOCIATE ART DIRECTOR **ALAN BOCCADORO**

SENIOR DESIGNER **JENNIFER LEDBURY**

PHOTO & BOOKINGS

PHOTO DIRECTOR **JAMES MORRIS**

PHOTO EDITOR **JAIME KEITER**

PHOTO ASSISTANT **ROBIN GREENE**

BOOKINGS DIRECTOR **BRIDGET BUCKLEY**

BOOKINGS EDITOR **FIONA LENNON**

BOOKINGS ASSISTANT **ERINA DIGBY**

LUCKYSHOPS.COM

EDITORIAL DIRECTOR **VERENA VON PFETTEN**

DEPUTY EDITOR **ELANA FISHMAN**

SOCIAL MEDIA DIRECTOR **VIRGINIA NAM**

SENIOR DIGITAL PRODUCER **KAREN WILSON**

SENIOR DIGITAL PROJECT MANAGER **JOSHUA SCANLAN**

DIGITAL BEAUTY EDITOR **CHRISTA LEE**

OPERATIONS

PRODUCTION DIRECTOR **DONNA SOLLECITO BIEN-AIMÉ**

PRODUCTION MANAGER **ILSA ENOMOTO**

RESEARCH CHIEF **DENISE BURRELL-STINSON**

COPY CHIEF **MARISA RYAN**

SENIOR BUSINESS MANAGER **ELIZABETH KEARNS**

ASSISTANT TO THE EDITOR IN CHIEF **KRISTIE DASH**

SENIOR PUBLIC RELATIONS DIRECTOR **SAMANTHA TRENK POPPER**

COMMUNICATIONS COORDINATOR **NICOLE SOVIERO**

ANNA WINTOUR

ARTISTIC ADVISOR TO THE LUCKY GROUP





hope & grace

initiative

touching hearts to heal minds

1%

of all philosophy product sales
supports community-based
mental health efforts.

any product, anywhere.

whether we know it or not, we all know *one*—1 friend, 1 niece, 1 daughter, 1 sister, 1 aunt, 1 mother, 1 grandmother—who may be among the **1 in every 4 women** struggling with a mental health issue. we believe that when we address the wellbeing of just *one* in our community, we bring hope and grace to us all.

philosophy.com/hopeandgrace

philosophy



GILLIAN GORMAN ROUND
PRESIDENT

VP-SALES **LAUREN O'KEEFE HENDRICKS**

VP-CREATIVE SOLUTIONS **JENNIFER KOSS ZOOG**

FINANCE & BUSINESS DIRECTOR **JESSICA GIVNER LEVINE**

ADVERTISING

EXECUTIVE FASHION & BEAUTY DIRECTOR **CYNTHIA BONIELLO**

EXECUTIVE DIRECTOR **DEBORAH KNUDSEN**

RETAIL DIRECTOR **LAUREN STALLWORTH**

MIDWEST **JUDY GREGOIRE** (312) 649-3505 Judy_Gregoire@condenast.com

NEW ENGLAND **KRISTIN VERNON HAVENS** KHavens@kvhmedia.com

WEST COAST **SUSAN PERRYMAN** SPerryman@luckygroupinc.com

ASSOCIATE DIRECTOR, INTEGRATED & DIGITAL STRATEGY **JOHN W. NIGRO**

DIGITAL ACCOUNT MANAGER **EMILY DIAMOND**

SALES PLANNER **RACHEL WILLIAMS**

DIRECT RESPONSE **JACLYN SABOL** (914) 468-8488 JSabol@mediamaxnetwork.com,

REBECCA VOLK (914) 468-8489 RVolk@mediamaxnetwork.com

BUSINESS DIRECTOR **REBECCA BANNERMAN**

EXECUTIVE ASSISTANT TO THE PRESIDENT **CLAUDIA CROWELL INCANDELA**

ACCOUNT EXECUTIVES, SALES **ANDREW GIMSONG, AMANDA MILLER, YASAMAN SADRI**

ADVERTISING ASSISTANT **TRACY MOENKHAUS**

CREATIVE SOLUTIONS

SENIOR CREATIVE DIRECTOR **JANA GALE**

DIRECTOR **DINA BIBLARZ**

ASSOCIATE DIRECTORS **LAURA BOURGEOIS, LAUREN WEEKS**

SPECIAL PROJECTS MANAGER **ATTIE JAMES**

SENIOR MARKETING MANAGER **ALEXANDRA STETZER**

SENIOR DESIGNER **MELISSA WALTERS**

ASSISTANT **JUSTINE SCARFONE**

THE LUCKY GROUP

CHIEF EXECUTIVE OFFICER **JOSH BERMAN**

PRESIDENT **GILLIAN GORMAN ROUND**

CHIEF CREATIVE OFFICER **EVA CHEN**

A CONDÉ NAST JOINT VENTURE

CHAIRMAN **S. I. NEWHOUSE, JR.**

CHIEF EXECUTIVE OFFICER **CHARLES H. TOWNSEND**

PRESIDENT **ROBERT A. SAUERBERG, JR.**

CHIEF FINANCIAL OFFICER **DAVID E. GEITHNER**

CHIEF ADMINISTRATIVE OFFICER **JILL BRIGHT**

CHIEF DIGITAL OFFICER **FRED SANTARPIA**

PRESIDENT-CONDÉ NAST MEDIA GROUP & CHIEF MARKETING OFFICER
EDWARD J. MENICHESCHI

EXECUTIVE VICE PRESIDENT-CONSUMER MARKETING **MONICA RAY**

SVP-OPERATIONS & STRATEGIC SOURCING **DAVID ORLIN**

SVP-CORPORATE CONTROLLER **DAVID B. CHEMIDLIN**

SVP-DIGITAL TECHNOLOGY **NICK ROCKWELL**

PRESIDENT-CONDÉ NAST ENTERTAINMENT **DAWN OSTROFF**



SMILES PER SUMMER

It all adds up. Every donation supports a smile.

Your \$20 or more goes to a life-changing experience at sleepaway camp or with a volunteer family. And it's all possible because of your generous support.

Visit freshair.org or call 800.367.0003
to make a contribution today!

the *Fresh Air* fund
serving children since 1877

A copy of our latest annual financial report may be obtained from The Fresh Air Fund, 633 Third Avenue, 14th Floor, New York, NY 10017 (212-897-8900) or from the New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271. ©2015 The Fresh Air Fund.

Contributors

*Micaela Erlanger, stylist,
“Star Bright,” page 94*

What would we be surprised to find in your closet?

“I have a turn-of-the-century men’s tailcoat that I’ve had remade to fit me. I wear it with a pair of jeans and heels when I want to stand out. I own a lot of vintage pieces—I love how they tell a story.”

Erlanger (left)
with *Lucky*
creative
director Katia
Kuethe.



*Arlenís Sosa,
model,
“In the
Trenches,”
page 112*

**What do you
hope to splurge
on this spring?**

“The perfect wedding dress! I’m marrying my fiancé this year. I want something long, modern and simple but romantic.”



*Jessica de Ruiter, stylist,
“The Modernist,” page 108*

What are you obsessed with lately?

“Garrett Leight California Optical. The California-based company makes beautiful, quality and comfortable frames that have a timeless feel to them.”



CLOCKWISE FROM LEFT: COURTESY OF KATIA KUETHE; JASON WEBBER/SPLASHNEWS; GARANCE DORE/TRUNK ARCHIVE

PROMOTION

Lucky Shops

Introducing a New Concept
in Online Shopping

The best fashion, street style and
beauty—and it'll all be shoppable.
Our philosophy is simple: If the
editors don't love it, we won't sell it.

LUCKYSHOPS.COM

FEATURING YOUR FAVORITE DESIGNERS

BAND OF OUTSIDERS
CARVEN
EDDIE BORGIO
JENNIFER FISHER
KENZO
MANSUR GAVRIEL
MARC ALARY
MARC BY MARC JACOBS
MOSCHINO
MOTHER DENIM
NEWBARK
PREEN LINE
PUBLIC SCHOOL
REDUN DENIM
SONIA BY SONIA RYKIEL
THAKOON ADDITION
THE ROW
THIERRY LASRY
... & MORE!

Camila is wearing:

Tibi shirt
Tibi culottes
Elizabeth and James bangle

Available on LuckyShops.com



Contributors

*Carrie Brownstein, writer,
"Location, Location,
Location," page 46*

Who do you consider the best-dressed musicians of all time?

"David Bowie and Betty Davis. Bowie's aesthetic is part of his artistry. Davis' album covers are iconic, unwavering, bold and sexy. One look at her and you feel both pummeled and inspired."



McClean (left)
with model
Lera Tribel.

*Liz McClean, stylist,
"Check Yourself," page 102*

What do you love most about gingham?

"For me, it conjures memories of Americana—from Judy Garland's blue gingham dress in *The Wizard of Oz* to Patsy Cline's rockabilly style."

FROM LEFT: TIERNEY GEARON/
TRISH SOUTH MANAGEMENT,
DAVID SCHULZE

PROMOTION

Lucky Shops

Introducing a New Concept
in Online Shopping

Your ultimate destination for fashion,
beauty and personal style.

Read it. Love it. Shop it.



LUCKYSHOPS.COM

Karmay is wearing:

Mira Mikati leather jacket
Mira Mikati shirt
Être Cécile skirt

Lindsay is wearing:

Mira Mikati bomber
Mira Mikati shirt
Super Retro Future sunglasses

Available on LuckyShops.com



Editor's Letter

Oh, hi! Here's a glimpse of what's on my desk at *Lucky*. These days, it's also littered with line sheets for our e-commerce launch. Jacket, \$380, dress, \$340, Sonia by Sonia Rykiel, luckyshops.com



SHOP GIRL

When *Lucky* launched in 2000, there was nothing else like it. It made a super-fan of me immediately—each month I looked forward to the pages and pages of shoes, bags and clothes. It was a veritable feast for the eyes (also perhaps a famine-causing situation for myself because I basically couldn't afford to eat after binge shopping!).

Today, the landscape is a bit different. Magazines are about curation: narrowing down the (web)pages upon (web)pages of merchandise on e-commerce sites, the absurd abundance of beauty products at your local drugstore or the nonstop parade of fashion-FOMO-inducing items you see in your favorite bloggers' Instagram images.

Enter LuckyShops.com. First of all, the name. Sound familiar? It's a different point of view, yes, from the weekend-long shopping event *Lucky* launched in 2004. But LuckyShops.com has the same spirit—combining the constantly updating feed of news stories, designer profiles and engaging essays you've come to expect from our digital team with the thrill of the hunt, a.k.a. shopping the best pieces from your most-loved brands right on our site.

Some of the lines I'm excited about are the new ones you'll be hearing about—and able to buy—on LuckyShops.com: Les Petits Joueurs (bags with Lego accents. Everything is awesome!), Bénédicte (just about the cutest pearls with bunny ears ever made. Okay, maybe the *only* pearls with bunny ears ever made). They join *continued...*

JAMES RYANG: FASHION STYLIST; GRACE KOO: HAIR; PAUL MERRITT: AT DEFAC TO FOR KERASTASE; MAKEUP: YACINE DIALLO AT DEFAC TO USING CHANEL LES BEIGES.

PUBLIC SCHOOL

Editor's Letter

EVA'S PICKS

A FEW OF MY FAVORITE THINGS FROM LUCKYSHOPS.COM!



Lucky MVPs like Kenzo, Jennifer Fisher, Mansur Gavriel and Marc by Marc Jacobs. It's hard for me to pick favorite pieces because each and every item is a favorite, something chosen by myself or other editors. But enough about LuckyShops.com—you'll just have to visit the site. The proof is in the pudding (and the Public School shoes).

Now, it's hard to be objective about one's own work ... but I have to say, I'm more than a little obsessed with this issue. It's packed with goodness, from a smart and funny sartorial-soul-searching essay by *Portlandia*'s Carrie Brownstein to our hot-off-the-runway shoe guide. There are two modern takes on traditional dressing—gingham and trench coats—that will have you rifling through your closet and styling your existing pieces in a whole new way. And, saving the best for

last: Lupita! What gives her style-icon status isn't the fact that she looks (truly, truly) amazing in clothes. It's her ineffable warmth and intelligence. You'll get a great sense of both from special projects director Laura Morgan's honest, engaging piece on page 94.

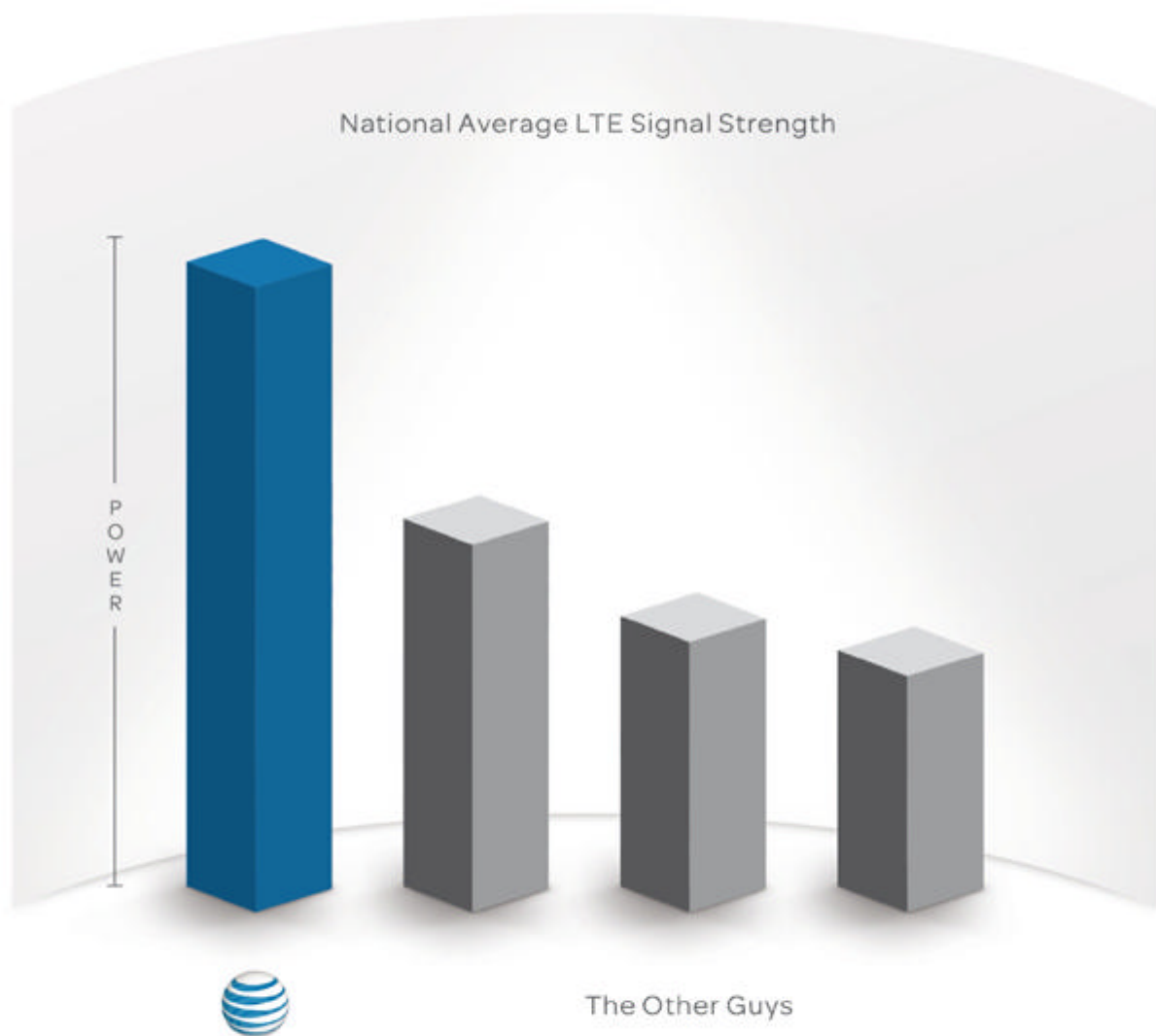
Just as Lupita's story is one of an amazing journey, so has been *Lucky's*. And, dear reader, I thank you for continuing to join us on ours. Happy shopping,

1. "Andy Mondrian" clutch, \$928, Les Petits Joueurs. 2. Sweatshirt, \$212 (avail. April), Le Mont St Michel. 3. "Nymphomany" sunglasses, \$490, Thierry Lasry. 4. "Eva" bucket bag, \$595, Koza. 5. "Sidney" sunglasses, \$195 (avail. May), Steven Alan. 6. "Cuboid" pendant, \$225, Eddie Borgo. 7. Sweater, \$350 (avail. April), Mother of Pearl. 8. "Peak" cuff, \$240, Jennifer Fisher. 9. "Stamen" shirt, \$350 (avail. April), Karen Walker. 10. Sneakers, \$205, Charles Philip Shanghai. 11. "Kalifornia" tote bag, \$850, Kenzo. 12. "Wind Parka" dress, \$340 (avail. June), Adidas x Mary Katrantzou. 13. "Eye See You" python clutch, \$875, Gelareh Mizrahi. 14. Suede top, \$1,139 (avail. April), Karen Walker. 15. "Roma III" sandals, \$355, Newbark. 16. Bag, \$37 (avail. April), Le Mont St Michel

Fashion crisis? Skincare conundrum? For the speediest response, ask me via Twitter @evachen212 or, if you need more than 140 characters' worth of advice: eva@luckymag.com. P.S. I'm also on Snapchat (theevachen212)!

It's official.

AT&T's network now has the nation's
strongest LTE signal.



MOBILIZING
YOUR
WORLD™



1.866.MOBILITY

| ATT.COM/network |

Visit a Store

Claim based ONLY on avg. LTE signal strength for national carriers. LTE is a trademark of ETSI. LTE not avail. everywhere. ©2015 AT&T Intellectual Property. All rights reserved.

Dear Lucky

STYLE Q&A

Resident know-it-all **Jean Godfrey-June** answers your pressing fashion and beauty questions.



Best. Hair. Ever.
Blogger Christina
Caradona in
New York.

Q

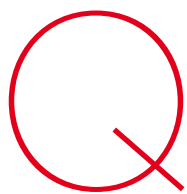
I want curly hair advice—something practical that doesn't involve putting mayonnaise in it and takes into account that going from wet to dry usually takes me an hour ... something written by someone who actually has curly hair! —*Alissa*

A **Dear Alissa,** People talk about curly hair like it's one thing, one type of hair, but unlike, say, straight hair, it encompasses about three zillion different potential definitions. The common thread, no matter how curly a person's hair and no matter whether they blow-dry it pin-straight or leave it alone to air-dry, is frizz. A curl is a beautiful, feminine thing; frizz, for whatever reason, irks as opposed to enchants. People use all sorts of things to try to tamp it down, leaving a "defined" curl: gels, sprays, oils, the ill-advised mayonnaise ... Start with ultra-moisturizing shampoos and conditioners designed for curls; likewise for stylers. Stay away from anything stiffening: Gel and hairspray render a curl decidedly un-hair-like. Once it's dry, use cream or oil to spot-treat frizz or other texture you don't like. (The perfect formula is different for everyone—I keep a mini tube of John Frieda Secret Weapon in my makeup bag, and it solves all problems.) But here's the thing: Look at Christina, left, and tell me a bit of frizz isn't the sexiest thing in the world.

JASON JEAN/CITIZEN COUTURE, OPPOSITE PAGE, FROM LEFT: VANESSA JACKMAN, IMAXTREE, DARREL HUNTER/MODEHUNTER.



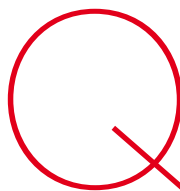
Model Madi Fogg at London Fashion Week.



How can I get button-downs to fit correctly? If you don't know what I mean, ask any woman with large breasts. —Deena

A Dear Deena, I marched down the hallway with your question and there was *Lucky* fashion director Anne Keane, buttoning up a knee-length shirtdress from J.W. Anderson. "If a button-down's gaping or straining in any way, you're wearing it too tight," said Anne. "This doesn't mean you have to go with a shapeless men's shirt—it's a button-down moment, so there are many cuts right now. There are purposefully slouchy, rounded-back ones, and T by Alexander Wang makes them slim and straight, rather than hugging the body. Then there's the long in back, short in front, which is just—a thing now. If ever there were a season to find your ultimate shape, it's now."

Shop editor-approved flares on *Lucky's* tablet edition: luckystops.com/digital-edition.



Could you impart some of your wisdom on flares? I am scared yet intrigued!

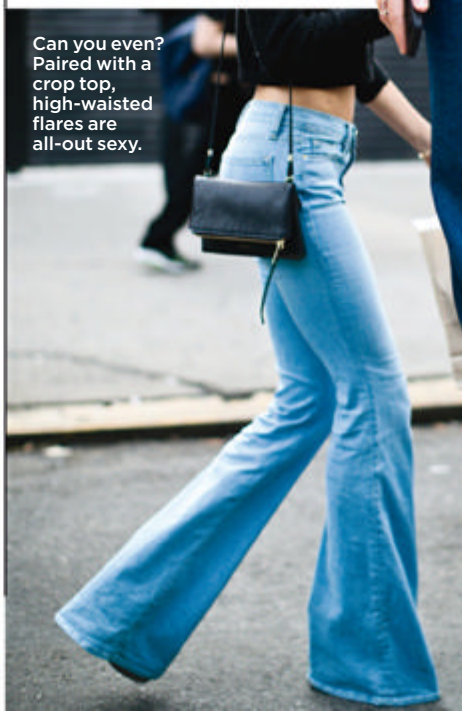
—@mahoney_tinky

A Dear @mahoney_tinky, There are few on earth who look cuter in flares than stylist Anya Ziourova, fashion director of *Tatler Russia* and stylist for *Allure Russia*; I went straight to the chic, gorgeous source. "I like to feel very '70s," Anya said, perhaps stating the obvious. "So I love flares with high heels or platforms." She feels that the pants are the ultimate leg-lengtheners, and any sort of heel heightens the effect. For that reason, Anya advises hemming them longer than you would your regular pants; also for that reason, she insists on high-waisted. "I just love the way high-waisted pants elongate your legs," she said. "If the waist's defined with a belt, they look particularly good." Lastly, she noted, smiling: "A fearless smile goes a long way."



Anya likes her pants super-wide and her waists super-high.

Can you even? Paired with a crop top, high-waisted flares are all-out sexy.





ALEXA ★ CHUNG FOR AG

SPRING 2015



agjeans.com

EDITORS:
JENNA GOTTLIEB
JAYNA MALERI

Style

NEW THINGS TO TRY, WEAR AND LOVE!

COLOR FORMS

Playful and head-turning:
this season's wide-
striped pieces in ultra-
saturated shades.

ONE OF OUR FAVORITE THINGS about spring is that it gives us the perfect excuse to step out in sunnier tones. And now there's a vibrant new way to do it: with sleek silhouettes in graphic, multicolored stripes.

The runways offered a rainbow of examples that put a fresh spin on the timeless pattern. There *continued...*

It doesn't get
more fun than a
flirty skirt in a
pinwheel of hues.

Our Top Picks



Skirt, \$85, Kate Spade Saturday, saturday.com



Top, \$375, ostwald helgason.com



Sweater, \$248, marnaro.com



Sandals, \$930, Aquazzura. Bergdorf Goodman, 800-558-1855

were paneled metallic shifts in copper pink and blue at Dries Van Noten, preppy aquamarine and coral crop tops at DKNY and soft—but no less striking—boxy mod dresses in muted lemon meringue and lavender at Valentino.

“Fun and colorful pieces promote confidence in the women who wear them,” says Ingvar Helgason, cofounder of London label Ostwald Helgason. The line’s latest collection showcases the trend in the form of short-sleeved silk-mix tops and

matching knee-length skirts featuring bands of jewel tones. “It’s clothing that highlights people’s personalities and adventurous sides,” he says.

The designs also make you stand out in a crowd—in a good way. Wear a prismatic mini with a chambray button-down and loafers on the weekend, or ditch your black dress for one in stacked shades for your next cocktail party. Energetic, vivid and sophisticated: It’s never been easier to earn your stripes. —Jenna Gottlieb and Jayna Maleri



On the go in violet, crimson and turquoise.



Style star Miroslava Duma wears a shift dress in Mondrian-inspired shades.

 “There’s no dry time.
I’m impressed.”

—Ashley

New Dove Dry Spray Antiperspirant

Discover 48-hour protection that goes on
instantly dry with all the care of Dove.



Lynette finishes a neutral look with a crimson cross-body.



"An ankle-strap style is my go-to. It's flattering and polished."
Wedges, \$595, Derek Lam. Select Barneys New York, 888-8-BARNEYS

"I have four of Chaize's prints hanging in my home."
Time and Tide: Photographs From Praia Piquinia, Christian Chaize, \$24, Chronicle Books, amazon.com



"This metallic chandelier adds such a beautiful glow to my apartment."
Tom Dixon lamp, \$490, tomdixon.net



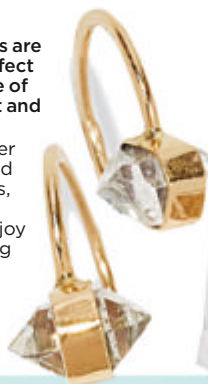
LYNETTE PONE MCINTYRE

Is giving her wardrobe a bit of a coastal feel.

Though it's not quite beach season, *Lucky* market director Lynette Pone McIntyre is taking style cues from the shore. "Right now, I'm inspired by photographer Christian Chaize's seaside pictures," she says. "I love the contrast of colorful umbrellas and calming neutrals." The same dichotomy is reflected in her wardrobe: a mix of breezy silhouettes in sandy tones and eye-catching add-ons like red heels and bold nail polish. "I like my look to feel relaxed but with a hint of the unexpected," she says.

"These earrings are the perfect balance of elegant and edgy."

Herkimer diamond earrings, \$290, melissajoy.manning.com



"I use few products, but they're all little indulgences."

Nars Audacious Lipstick in Annabella, \$32, narscosmetics.com. Farmaesthetics Pre-Wash Treatment Oil for Hair, Root & Scalp, \$25, farmaesthetics.com. & Other Stories Nail Enamel in Melton Sunset, \$9, & Other Stories, 646-767-3063



An effortless black-and-white dress from Louis Vuitton's spring 2015 collection.



"I invest in a boho top every year—it's so versatile."
Blouse, \$510, Isabel Marant Etoile, 212-219-2284



See more of Lynette's picks on *Lucky's* tablet edition: luckyshops.com/digital-edition.

“Feels dry.
Feels moisturizing.
It’s amazing.”

—Holly

New Dove Dry Spray Antiperspirant

Discover 48-hour protection that goes on instantly dry with all the care of Dove.



VERENA VON PFETTEN

Pays homage to another era in vintage-inspired silhouettes and a palette to match.

"I'm completely obsessed with photos of Meryl Streep from the '70s right now," admits *Lucky* digital editorial director Verena von Pfetten. "I could look at pictures of her in *Kramer vs. Kramer* all day." To get Streep's look, von Pfetten is relying on retro shapes like high-waisted flares and boho tunics in shades that recall the decade as well. "I'm wearing a lot of peachy oranges and moss greens," she says.

"They're my new neutrals."

A structured bag and her signature armful of watches balance Verena's floaty, romantic top.

"I'm always on the lookout for a boxy clutch in a standout color."

"Calisch" bag, \$250, Auxiliary for Aritzia, aritzia.com



"The color of this jacket feels throwback to me, but the cut is very modern."

Leather jacket, \$1,095, T by Alexander Wang, alexanderwang.com



"Dewy skin, white-blond hair and a bold lip—that's my beauty look these days."

Stila Stay All Day Liquid Lipstick in Beso, \$22, stilacosmetics.com. Christophe Robin Nutritive Mask With Temporary Coloring in Baby Blond, \$53, beautyhabit.com. Laura Geller Baked Gelato Vivid Swirl Blush in Cantaloupe, \$26, laurageller.com. Sachajuan Silver Shampoo, \$28, nordstrom.com



"This style elongates my legs, especially when worn with pointy-toe pumps."

Jeans, \$319, theseafarer.com



"Comfy and cool—what's not to love about a graphic sweatshirt?"

"Irie" hoodie, \$175, Harvey Faircloth, luckyshops.com



"Even though I rarely wear heels, it's hard to resist a classic pair in spruce."

"BB" pumps, \$595, Manolo Blahnik. Similar styles at Bergdorf Goodman, 212-753-7300



See more of Verena's picks on *Lucky's* tablet edition: luckyshops.com/digital-edition.



EUGENIA KIM SHOES

LOCATION, LOCATION, LOCATION

Writer/performer Carrie Brownstein is a style chameleon—flannels and boots in her native Portland, chicly tailored tops and trousers in New York. But, she wonders, when your look depends on your city, does your fashion identity get lost?

FULL DISCLOSURE: I AM CURRENTLY WEARING A pair of brown, worn-in Frye hiking boots replete with metal grommets and leather laces, a blue Penfield flannel I may or may not have slept in last night (okay, fine, I

did), ski socks that are so effective in keeping out the cold that they are ever so slightly cutting off my circulation and faded, ill-fitting jeans. Am I reporting from a cattle ranch in Montana or sending dispatches from a rustic cabin deep in the Alaskan woods? I am not. So why, minus the beard, am I the sartorial equivalent of Grizzly Adams?

Because I can be. I'm at home in Portland, Oregon. I grew up in the suburbs of Seattle, and the Pacific Northwest is a landscape—both external and internal—with which I am very familiar, including the ways that people dress. And by “people” I include myself.

Here are a few generalizations about the Northwest dress code. Throwing a Patagonia fleece jacket over a cocktail dress is perfectly acceptable, as if after the party or ballet ends someone might suggest going on a hike in the woods. Most shoes in the Northwest have a puffy, clownish shape to them: soles like AWD tires, rubbery and round. They are designed to make feet look like they are having fun, that they are always at recess, that life is but a playground. To introduce discomfort to this equation in the form of high heels is to question, perhaps even infringe upon, the Northwest's notion of frivolity and leisure as two of life's top pursuits.

A compliment one might get paid, wardrobe-wise, in the Pacific Northwest is that something looks “cute.” But an even *higher* compliment is to be noted for your layering acumen and preparedness.

Even the edgier NW dressers, the young neo-punks, hipsters

and style rookies, have a wholesome quality, a mildness. Basically, even those who set out to dress with the attention-grabbing intentions of graffiti always seem to end up having the impact of sidewalk chalk. I have a theory about the Northwest: that no matter what kind of fabrics you put in your closet, after a certain amount of time they all magically turn into fleece. And just so you know, I consider fleece the fabric of depression.

If I were in New York City right now, I would not be wearing utility footwear and a toothpaste-stained shirt. I would instead dress like an adult. My outfit would likely be clean and well-proportioned, and it wouldn't look like it was pulled from the “damaged” rack. In fact, if the fire alarm went off at my NYC hotel in the middle of the night I might even change out of my paja-

mas before heading down to the street. The simple fact that I would be wearing pajamas instead of sweatpants and a band T-shirt should be evidence enough that I'm traveling.

Setting and context inform sartorial adaptation, almost on an unconscious level. We tacitly know not to bring some of our most trusted and well-worn sneakers or sweatshirts from home when we head off to far-flung places. Many of the clothes to which I give



“My travels to New York, Los Angeles, London and Berlin made me realize that I didn't always have to dress like I was working in a feed store.”

the most love understand that they'll never see the inside of my suitcase or accompany me on a stroll through Paris; they simply aren't up to the task.

And the reverse happens too. Clothing that looks good in more cosmopolitan cities does not always translate well into regional wardrobe practicalities and functionalities. A well-tailored blouse paired with women's trousers and oxfords might look androgynous in Soho, but insert that into the Oregon fashion lexicon and it says "bank teller." Any hint of elevated style speaks to a professionalism that Portlanders often find a little perplexing. Embodying casualness is a sign of success, because what's more important than being comfortable enough to say "Who cares?!" Formality hints at struggle, ambition or trying too hard.

In fact, most trends are overly conspicuous when divorced from urbane contexts. The Westernwear look doesn't appear intentional and hip when you actually live in the West. Birkenstocks might seem novel on the runway, but other cities associate them with someone filling up a bag of brewer's yeast from the bulk bin at the local co-op. And Southern California's constant, almost aggressive, celebration of open-toedness would require most of us to see a podiatrist. Nevertheless, when I travel to various cities, I try to adapt to my surroundings and not drag the coziness-driven fashion of the Northwest kicking and screaming into figuratively harsher environments.

I first became aware of dressing for specific places in the late '90s and early '00s, when I would go on tour with my band, Sleater-Kinney. There would be an item of clothing that had been hanging in my closet for months, one for which I had not yet found the perfect occasion to wear at home. But in another town, or onstage, there was often the right moment for that shirt or dress or pair of pants. (Usually this item involved something with a little extra shoulder or shimmer, flare or fuss.) I realized that clothes could take on a different meaning, or perhaps even find meaning, in a given locale. A Miu Miu blouse on which I'd splurged but that looked too costumey on a quotidian basis; a hat that was *Inspector Gadget* at the grocery store but

a tad more *Casablanca* when paired with an airline ticket and an overnight bag.

Wardrobe code switching allows for a certain freedom of expression that you can't always get away with at home. None of your family members or longtime friends are going to resist snarkily commenting on your Rachel Comey overalls or a Balenciaga leather jacket if for the last decade they've known you as someone who mostly dresses for dog walks (the way that outfit goes from day to night is that you ditch the dogs). But if you bring those overalls and jacket to another city, then it becomes about reinvention. Sometimes it takes allowing yourself to be seen in a new way in a fresh environment to begin to make bolder or more interesting choices, to realize that you're capable of diversification; that all of it is you.

After all, part of having good style is maintaining a sense of self while simultaneously knowing how to adapt to one's environment.

My travels to New York, Los Angeles, London and Berlin made me realize that I didn't always have to dress like I was working in a feed store. Recently people have actually said to me, "You look chic." It's helped that I've finally figured out what "proportion" means and started investing in classic silhouettes and pieces that will hopefully last for years.

Nowadays I generally try to dress like a Parisian woman, with an emphasis on sophistication and an avoidance of aesthetic clutter. I prefer structure and impeccable tailoring, clean lines: a pair of Saint Laurent oxfords, a black Proenza Schouler winter coat, an Isabel Marant sweater, Stella McCartney pants. A year ago, as a born-and-bred Northwesterner, "chic" would have been too highfalutin for me, but now I know that finding personal

style has nothing to do with price. It's about knowing what looks good on you and what makes you feel good about yourself, no matter where you are.

The fifth season of Carrie Brownstein's show Portlandia is airing now on IFC. Sleater-Kinney's latest album, No Cities to Love, was just released.



"Sometimes it takes allowing yourself to be seen in a new way in a fresh environment to realize that you're capable of diversification; that all of it is you."

Café au Lait

Make a pared-down, sophisticated statement in a mix of rich tan and ebony pieces.



Stylebop fashion director Leila Yavari is relaxed yet elegant in coal and caramel.



Swap your denim jacket for a polished lightweight bomber. Jacket, \$995, redvalentino.com

Try pleated camel culottes with a button-down and heeled mules. Trousers, \$335, hugoboss.com for locations



Ladylike and twirl-worthy—wear this to the office or on a night out. Skirt, \$295, DKNY. Select Macy's, 800-289-6229



There isn't a color these three-tone ankle-tie heels won't complement.

Heels, \$150, Topshop Unique, topshop.com



Layer this cropped, collarless style over girly dresses.

Jacket, \$495, Derek Lam 10 Crosby, dereklam.com for similar styles



Shop more coffee-hued pieces on our new website, luckyshops.com.

TOMMY TON/TRUNK ARCHIVE
STILL LIVES: LUCKY DIGITAL STUDIO

VS[®]
SASSOON



VIDAL SASSOON SALONIST™

IT'S MORE THAN COLOUR.
IT'S A WORK OF ART.

TREATS ROOTS THEN LENGTHS
SEPARATELY AS DONE IN SALONS

Model is wearing 5/45² Medium Intense Red

100% GREY COVERAGE



BLIPP TO SAVE &
SEE THE SALONIST
DIFFERENCE

MSG AND DATA RATES
MAY APPLY



© Procter & Gamble, Inc. 2015

Style HOW TO WEAR IT

TOP: \$135, Cos, cosstores.com.
SKIRT: \$750, Jasmin Shokrian,
amarees.com. SUNGLASSES:
\$300, Prada. Select Ilori,
iloristyle.com for locations.
SNEAKERS: \$600, Feit,
feitdirect.com. BAG: \$650,
Jasmin Shokrian, shop.tenover6.com

THE SHIRT:

Balance the breeziness with a drop-shoulder design in a substantial fabric, like neoprene.

THE ACCENTS:

Finish with playful oversize sunglasses and a bag to match.

MAKE OVER YOUR MAXI

See-through details transform an ankle-sweeping skirt into a daring piece.



SHINE ON

Swap your striped boatneck tee for a top in iridescent organza.

THE PALETTE:

When paired with translucent ivory, muted gold is daytime-ready.

THE LAYERS:

Wear a fitted white scoopneck tank dress as your base.

TOP: \$573,
Mantu. Joseph,
212-570-0077.
DRESS: \$1,138,
Galvan,
matchesfashion
.com

SHEER PERFECTION

Show a hint of skin in these modern, feminine looks.

Photographed by Thomas Giddings
Fashion by Jessica de Ruiter

MIX IN SOME MESH

Touches of netting give crisp separates a sporty feel.

THE TOP:

A featherweight style is as relaxed as a sweatshirt but so much more springy.


THE SHORTS:

Peekaboo panels put a cool twist on classic Bermudas.

TOP: \$225,
SHORTS: \$325, ICB,
212-997-3600.
BRA: \$130, T by
Alexander Wang,
alexanderwang.com

Meet Adrienne

When she's not powering through an exercise class in her trademark edgy workout gear, sweatthestyle.com fitness and fashion blogger Adrienne Ho prefers to show a softer side. Right now, that means taking the season's standout sheer pieces—like the ones she wore in this story—for a spin. "I love the movement and element of playfulness each has," says Ho, who launched her own line of activewear called Sweat x Sweat The Style. "By showing just a little skin, you can be daring while retaining a certain level of conservativeness."



TOP: \$150, ICB,
212-997-3600.
BRA: \$130, T by
Alexander Wang,
alexanderwang.com.
SKIRT: \$573,
aujourlejour.it.
BIKINI BOTTOM: \$385
for bikini set,
Lisa Marie Fernandez,
modaoperandi.com

THE FOUNDATION:

Keep things PG with a triangle bra and high-waisted bottoms.

THE SILHOUETTE:

A barely-there shell and gossamer midi is all-out romantic.

**SAY
PLEATS**

Go elegant yet unexpected in a transparent skirt and complementary crop top.

CITY GUIDE: NYC

Great reads, designer deals and a seriously good cup of coffee:
If she weren't a Grammy-nominated recording artist, **Annie Clark** (a.k.a. **St. Vincent**)
would make an excellent Big Apple tour guide.

Annie
Clark



MY LIVE SHOWS are very physical, so I go to **Keisy Oriental Nature Center** to reset. I really resent an "Enya massage," where it's soft music and gentle touching. Here, they dig into

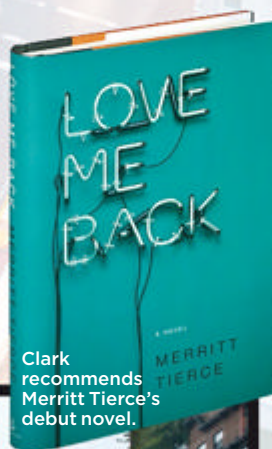
your body.
229 E. Ninth St.,
212-253-6171

I LOVE THE PUBLIC THEATER. It's long been a place that showcases new playwrights,

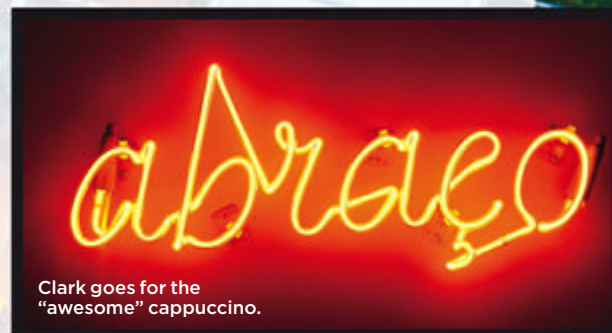
performers and the NYC avant-garde theater tradition.
425 Lafayette St.,
publictheater.org

THE STAFF AT the **McNally Jackson** bookstore is so knowledgeable. I recently bought a friend a wonderful novel there called *Love Me Back*.
52 Prince St.,
mcnallyjackson.com

I'LL POP INTO Ina for consignment clothing. I like a curated version of



Clark recommends Merritt Tierce's debut novel.



Clark goes for the "awesome" cappuccino.

designer thrift shopping.
21 Prince St. (and five other locations),
inany.com

THE BEST PLACE to have coffee in the East Village is **Abrão**. And the owners play good music ... Steely Dan, Caetano Veloso.
86 E. Seventh St.,
abraconyc.com

I DON'T WANT TO do that thing that people do in magazines, where you name a place that prices everyone out and makes you sound like a jerk, but **ABC Carpet & Home** is great for decor ideas, and I've gotten some beautiful bedding there. That's about as extravagant as I get. 888 Broadway,
abchome.com

A decor lover's dream: ABC Carpet & Home.



The Public Theater was founded nearly 60 years ago.



The Skechers GOwalk 3 is made with our latest high-rebound comfort innovation, Goga Mat™ Technology. Adaptive Go Pillars™ underfoot create the softest ride you could ever imagine.

INNOVATION NEVER FELT THIS GOOD.™

skechersGOrun.com



SKECHERS
GO WALK
3

KENZO

Sweatshirt,
\$1,075, Kenzo,
opening
ceremony.us

TEAM CAPTAINS

Whether it's designing collections or commuting to work, Humberto Leon and Carol Lim—the creative minds behind Opening Ceremony and Kenzo—do just about everything together.

WITH A FRIENDSHIP that dates back to UC Berkeley in the '90s, Carol Lim and Humberto Leon have gone from

dancing at raves to running not one but two fashion labels. In 2002, the duo launched boutique-turned-brand Opening Ceremony in downtown New York City; they took over as co-creative directors of Parisian fashion house Kenzo in 2011. And while a lot has changed, some things never do. "The first time I met Humberto, it was 10 at night and I was in my pajamas, ready for bed," says Lim. "He came over with my then-roommate and told me they were going out and that I needed to put on some heels and a jacket and come with them. That was the nature of our relationship then, and it's pretty much the same today." We sat down with them in their New York offices to talk shop.

Humberto Leon and Carol Lim—in their own designs, of course.



➤ To shop more items from Kenzo and Opening Ceremony, go to luckysshops.com.

CL: Both of our brands have very distinct points of view. With Opening Ceremony, we're telling our own story. We're building the history with each collection. Kenzo has a history that spans over 40 years; there are certain things in the company's DNA that we want to preserve.

HL: But we also want what we're doing to really represent us. I love when you look at certain fashion houses and can see specific periods—like when Alexander McQueen was at Givenchy. We want our time at Kenzo to feel distinct.

CL: We knew we wanted to be creative directors of another brand, and lots of people approached us about opportunities. We were huge fans of Kenzo growing up—we collected vintage pieces and loved seeing all the amazing things [Kenzo Takada] created. So we got in touch.

HL: Turns out, they were already pretty far along in the process of trying to update Kenzo. We immediately flew to Paris to present what we envisioned for the brand.

CL: We got thrown into the mix pretty late.

HL: That was four years ago. We both came in on the creative side and worked together on everything from designing the collections to ad campaigns. At Opening Ceremony, our roles are different. I lead the creative process, you handle the business and finances.

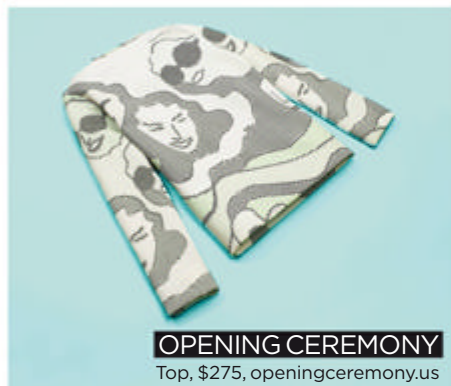
CL: Yeah, I'm often on the other side of what you're doing. If you're designing a special project, I'm usually dealing with the terms and contract, so we're working on the same thing from different angles. But we try to start the day together.

HL: Which is easy, because we live in the same building, right above each other!



KENZO SPRING/SUMMER 2015

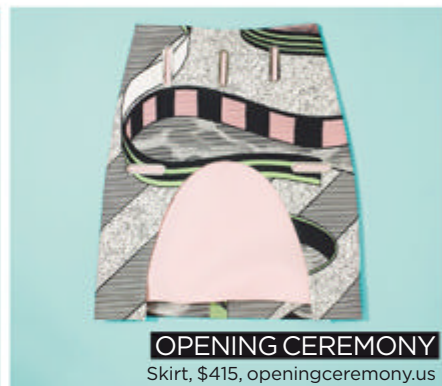
Our Top Picks



OPENING CEREMONY
Top, \$275, openingceremony.us



KENZO
Bag, \$1,040, Kenzo,
luckyshops.com



OPENING CEREMONY
Skirt, \$415, openingceremony.us

OPENING CEREMONY SPRING/SUMMER 2015



Every morning, you call me and say “I’m going to start walking to work, are you ready?” And I say “I need five minutes.” Which really means I just got out of bed, still need to shower and get dressed.

CL: That’s exactly what it means!

HL: We’ll walk to work, spend half an hour chitchatting about life, and then get to the office around 9:45.

CL: But first we stop by Dunkin’ Donuts for coffee. We split up once we’re at the office, but we see each other in meetings throughout the day.

HL: Our routine in Paris is similar. We’re there about twice a month, for a few days.

CL: Sometimes we’ll go for longer now and bring our families, my two girls and your twins. It’s funny, we used to do everything together back when we started and the company was just five people.

HL: We have a lot of shared memories. We’re both from L.A.; we both went to UC Berkeley, lived in San Francisco and

moved to New York. Our trajectory has been very similar, although you were more of a hippie when we first met.

CL: I was *such* a hippie—really into vintage.

HL: It was all corduroy, old T-shirts, Birkenstocks.

CL: Those, and long black skirts. All things I still have in my wardrobe. You’ve gone through more style phases. There was a long-hair moment, a blond moment.

HL: Then Brit-pop happened, so I went mod. We still go to lots of concerts and art shows. We have the same reference points, like TV shows and mall experiences.

CL: Like Mallory Keaton from *Family Ties*?

HL: Exactly! That’s why our jobs are so great. It doesn’t feel like work. Selfishly, it’s one of the funnest, coolest ways to run a business—with your best friend. We go into serious meetings, and then we can close our doors and laugh about something stupid. You need that in a 70-hour workweek. —Jayna Maleri

Style LINE WE LOVE

Charms, from \$31 to \$471 each, lockets, from \$606 to \$683 each, and 18" chain, \$137, loquetlondon.com



CREATE THE SUBTLY STUNNING NECKLACE OF YOUR DREAMS WITH **LOQUET LONDON'S** CUSTOMIZABLE DESIGNS.

There's something deeply personal about jewelry—whether it's a ring you never take off or an heirloom brooch. Accessories label Loquet London is taking that concept to a new level. Founded in 2013 by writer Sheherazade Goldsmith and her best friend, model Laura Bailey, the brand specializes in what they call loquets: customizable gold-and-crystal lockets that wearers can fill with miniature charms ranging from gem-flecked elephants to yellow mother-of-pearl stars. “The symbols are grouped into categories like faith and luck, and then there are birthstones, initials and numbers to further personalize each piece,” says Bailey of the collection, which also includes mix-and-match stud earrings. Don't see the emblem you're looking for? “We can make almost anything imaginable,” says Goldsmith. “We recently had requests for a diamond surfboard and flowers inspired by a wedding bouquet.” But sentimentality is only part of the appeal. Delicate yet eye-catching, the designs also have the right pared-down, pretty look. “You can wear your necklace every day, with everything,” says Bailey.



Co-designers Goldsmith and Bailey model the designs.

LUCKY DIGITAL STUDIO. INSET: ROBERT WYATT.



SheaMoisture

A Better Way to Beautiful since 1912

RESTORING, INVIGORATING, ENRICHING.
SUPERFRUITS, UNITE.

The New Superfruit Collection

Antioxidant-rich fruits and berries combine to nourish, treat and revive dull, limp locks.

Vitamins and other real-world remedies blend with hydrating Raw Shea Butter to condition and rejuvenate hair... naturally.



SheaMoisture
Established 1912
SUPERFRUIT COMPLEX
10-IN-1
RENEWAL
SYSTEM
w/ Marula Oil & Biotin
CONDITIONER



SheaMoisture.com



BEAUTIFUL DREAMERS

With their e-commerce site Of a Kind, Erica Cerulo and Claire Mazur are championing small designers in a big way.

Founders Mazur and Cerulo in downtown NYC.

Oxfords, \$164, Marais USA for Of a Kind, ofakind.com



One Hundred print, \$20, John Jannuzzi for Of a Kind, ofakind.com



Dress, \$335, Christine Alcalay for Of a Kind, ofakind.com

THERE ARE PLENTY OF 20-SOMETHINGS WHO fantasize about quitting their jobs and starting a business with their BFF. But Claire Mazur and Erica Cerulo actually made it happen. Friends since college (they met at the University of Chicago in 2002), both were living and working in New York City when they came up with the idea for Of a Kind, a new type of online boutique for independent labels.

"For us, there was a disconnect," says Cerulo, a former magazine editor. "We would read about small designers but not be able to track down their stuff. Or, on the flip side, we'd go to a store, see something cool on a rack and hope the shop girl would know a little bit about who made the piece. There wasn't a place to

discover the brand and purchase from them at the same time."

The two started formulating a plan for their company in early 2010. "It's funny, we were working in different places, so we communicated over e-mail," says Mazur, who at the time was at a creative nonprofit. "Now we can look back at this single chain and see the entire concept take shape. It's an awesome document to have."

Further inspiration came from online art destination 20x200, which sells site-exclusive works by up-and-comers at accessible prices. "It allowed you to shop for fine art without going to a gallery," says Mazur. "They were supporting artists in this unique way." The pair decided that Of a Kind would offer the fashion equivalent: small-batch editions from selected designers, con-

sisting of everything from jewelry to clothing to leather goods.

In November of 2010, less than a year after their first discussion, Of a Kind launched. Their debut offering was a bunny-shaped bag by New York City line Mandy Koon. “There were 35 bags, each for \$295,” says Mazur. “And we had a completely overblown sense of how fast they would sell. My mom told me she was planning on ordering one, and I asked her to hold off because I was worried they’d sell out immediately and I wanted other people to be able to get them.”

It ultimately took months for all the bunnies to find homes, but in the meantime, Cerulo and Mazur continued to add to their roster of talent. “We’ve never had trouble finding lines—that’s the easy part,” says Cerulo. “There are new designers striking out on their own all the time. What’s harder is finding people who have a point of view, someone who has something distinct to say.” A few who made the cut in the early days are now well-known companies, like Ace & Jig, Lizzie Fortunato and Dusen Dusen. “It’s been really fascinating to see their careers develop. We’ve watched brands like Clare Vivier and Veda grow and change.”

Though labels were quick to hop on board, funding the site was a different story. “When we launched, we had a little bit of money from friends and family and we weren’t paying ourselves, so we were so careful about spending,” says Mazur. “I used to have an intern study each line on the UPS bill to make

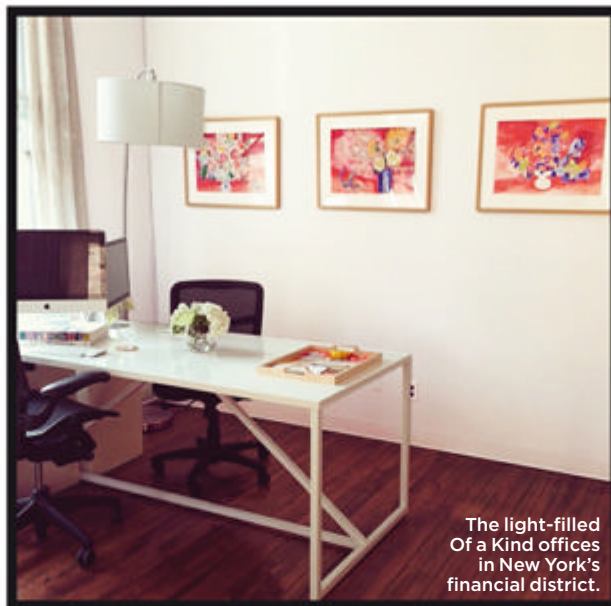
sure it was correct, because every penny counted.” Though the duo considered raising venture capital, they ultimately took a more grassroots approach. “We were young and naive in a good way,” says Cerulo. “We didn’t have the resources to hire people to do things

for us. So any issues we encountered, we handled ourselves.” As a result, the pair has been involved in all aspects of the business. “I deal with retail and product-related stuff, and Erica handles the editorial, things like edition-related e-mails and item descriptions,” says Mazur. “And then we break up the annoying parts, like lawyers, insurance and accountants.”

One thing they always do together is decide what comes next for the company. In 2013, Of a Kind expanded and began selling extensive offerings from several of their most popular brands. “We were hearing from our customers, ‘Oh, I love the edition, but now I want everything from that label,’” says Cerulo. Today, shoppers of the site can find complete collections from 15 different brands, including Wren, Thomas Sires and Dream Collective.

And 2015 is shaping up to be their biggest year yet. This spring, Of a Kind–selected products from Wolfum, Dealtry and Izola will be

exclusively available in 350 Target stores across the country. “Starting out small—and not having people buy every single bunny bag right away—has been a blessing,” says Mazur. “It’s given us a little more time to figure things out.” —Jenna Gottlieb



“We’ve never had trouble finding lines—that’s the easy part,” says Cerulo.

Best Discoveries

When it comes to unearthing indie talent, Of a Kind’s track record speaks for itself. Here, a few of their obsessions.



PROUD MARY

Ethnically minded South Carolinian Harper Poe partners with artisans around the globe to create her line of brightly colored textiles and boho accessories.

Espadrilles, \$182, Proud Mary, proudmary.org



NIKKI CHASIN

From varsity bombers to silk midi skirts, the New York-based designer’s third-ever collection—for spring 2015—is coolly feminine.

Crop top, \$250, nikkichasin.com



HELEN LEVI

Based in Brooklyn, this photographer turned potter is making a name for herself with earthy handmade ceramics, like marbled mugs and two-tone pitchers.

Helen Levi Ceramics “Milkshake Cups,” \$55 each, helenlevi.com

RISING STARS

From sleek and colorful to understatedly tomboy, these three up-and-coming labels have our attention.

ARTHUR ARBESSER

The Bold Minimalist

Combining unusual textiles (think nylon fishing wire and waxed cotton) with a vivid range of hues like turquoise and fire-engine red, Vienna-born, Milan-based designer Arthur Arbesser knows how to make a statement. After honing his skills at Armani, he launched his own line in 2012, generating immediate buzz in the process. This season his sheer A-line skirts and knit jacquard tank dresses continue to wow.



Top, \$850, Arthur Arbesser, thecorner.com. Skirt, \$740, info@arthurbesser.com



WALDRIP

The New Nantucket

Red-and-white umbrella-striped shift dresses, textured ivory rompers and pleated periwinkle two-pieces—Waldrip specializes in silhouettes that are at once laid-back and polished. Founded in 2012 by friends Stephanie Waldrip and Gavin Brooks, who met as undergraduates at Savannah College of Art and Design, the brand's spring collection is the weekend wardrobe of our dreams.

Seersucker top, \$295, pants, \$395, Waldrip, waldripnyc.com



NEAL SPERLING

The Playful Sophisticate

We've missed Neal Sperling. Known for his whisper-soft basics, the New York-born designer took a break from overseeing his namesake label in 2011. Now he's returned with an expanded lineup of metallic brocade tops, floral suits and iridescent dropwaist dresses in an ethereal palette of pearlized pinks and peachy nudes. Welcome back.

Crop shell, \$1,110, skirt, \$1,600, nealsperling.com

PRESENTING THE NEW UNSTOPABLES COLLECTION

WITH ULTRA
LONG-LASTING
SCENTS



SMELL LIKE THE *lifestyle* YOU DESERVE

un
STOPABLES
air • home • fabric

THE PERFECT ROUND SUNGLASSES

Make a throwback-glam statement in The Row's oversize circular frames.



IF SEARCHING FOR EVIDENCE THAT A SINGLE accessory can pack a major sartorial punch, look no further than The Row's round sunglasses. Part of the brand's collaboration with edgy eyewear label Linda Farrow, the style comes in a range of colors, from timeless black to unexpected mint, all featuring acetate and stainless steel frames. But their best feature is how subtly striking they are—which is entirely intentional. "Sunglasses can become iconic," says co-designer Mary-Kate Olsen. "When you think of Jacqueline Onassis and Audrey Hepburn, you remember the eyewear that they wore." The same is true of modern-day style stars Beyoncé and Rihanna, who have both been spotted in The Row's designs. And as showstopping as they are, the shades are also incredibly flattering thanks to an exaggerated silhouette that works with every face shape. "They're very understated but visible," says co-designer Ashley Olsen. Which is exactly how you'll feel when you wear them.

LUCKY DIGITAL STUDIO

Disney
CINDERELLA
IN THEATRES
MARCH 13



PG
MILD
THEMATIC
ELEMENTS
SOME MATERIAL MAY BE INAPPROPRIATE FOR CHILDREN
©2015 DISNEY

**CINDERELLA
COLLECTION**

FROM
**MORGAN
TAYLOR™**



PARTY AT
THE PALACE

IF THE
SLIPPER FITS

WATCH YOUR
STEP, SISTER!

MY CARRIAGE
AWAITS

BEST BALL
GOWN EVER

ELLA OF
A GIRL

MORGANTAYLORLACQUER.COM

©2015 NAIL ALLIANCE-MORGAN TAYLOR

VOTED FAVORITE NAIL LACQUER BY SALON PROFESSIONALS



WE LIKE GIRLS WHO TALK BACK

Do you love to sound off about your personal style? Join our ultra-insider Condé Nast Style Society—an exclusive online community from the publishers of *Vogue*, *Vanity Fair*, *Glamour*, *Allure*, *Self* and *Brides*. We want your opinions on fashion and beauty trends, new product introductions, special offers and more. Membership comes with lots of special perks and rewards, so give us a shout today!

CONDÉ NAST
stylesociety



Visit www.joincnstylesociety.com to complete your Condé Nast Style Society application.

A lineup of quirky socks and towering clogs at Prada.



Lucky's GUIDE TO SPRING SHOES

The easiest way to update your look? With this season's fresh-off-the-runway crop of feathered flats, tomboy loafers and knee-high gladiators.

TWO-TONE LOAFERS

In contrasting shades, the menswear staple feels practical, polished—and completely new.



Tasseled patent, \$790, Grenson for Giles, grenson.co.uk



Leather "Kara," \$500, Church's, church-footwear.com



Patent leather, \$283, Le Mont St Michel, luckyshops.com



An ankle-strap iteration at Chanel.

INDIGITAL IMAGES, OPPOSITE PAGE, JASON LLOYD-EVANS, STILL LIFE, LUCKY DIGITAL STUDIO.

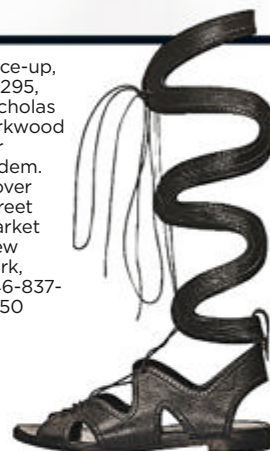
Neutral styles
anchor floaty
dresses at
Alberta Ferretti.



Leather,
\$591, AGL,
luckyshops
.com



Lace-up,
\$1,295,
Nicholas
Kirkwood
for
Erdem.
Dover
Street
Market
New
York,
646-837-
7750



Suede
"Foster,"
\$1,450,
Chloé,
neimanmarcus
.com



KNEE-HIGH GLADIATORS

Pair these tall strappy sandals with your most feminine pieces.

FEATHERY FLATS

Go playful—and a little bit luxe—in these embellished and fringed designs.



Lurex, suede and sequins, \$865,
Rochas, net-a-porter.com



Canvas and silk "Sunset," \$445,
L'F Shoes, luckyshops.com
for similar styles

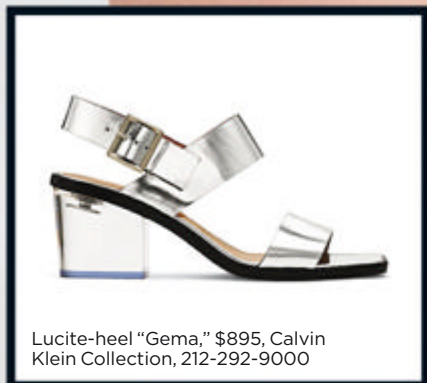
Navy blue and
tangerine plumes
at MSGM.



YELLOWBOX
FOOTWEAR

BLOCK-HEELED SANDALS

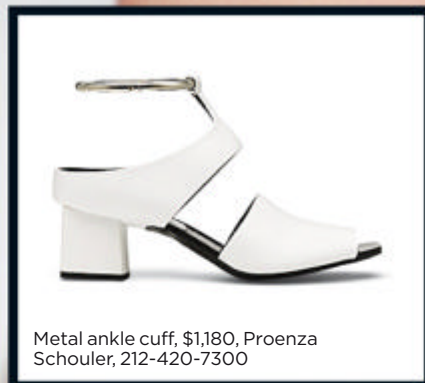
The '90s silhouette is back, in graphic prints and modern metallics.



Lucite-heel "Gema," \$895, Calvin Klein Collection, 212-292-9000



Monolite silver block heel, \$895, Pierre Hardy, modaoperandi.com for similar styles



Metal ankle cuff, \$1,180, Proenza Schouler, 212-420-7300



Glossy red, white and black shine at Holly Fulton.

Super-bright—
and super-comfy—
at Burberry
Prorsum.

SPORTY FLATFORMS

Athletic footwear steps it up a notch. Literally.



"Flatform Universal," \$40, teva.com



Camo detail, \$95, topshop.com



Patterned, \$920, Marni, shoescribe.com

Explore hundreds of
ROOM PHOTOS
at domino.com/galleries

Discover readers living their
**STYLE AROUND
THE WORLD**
at domino.com/style

See unbelievable
before-and-after
**ROOM
MAKEOVERS**
at domino.com/makeovers

Check out our favorite
**ENTERTAINING
TIPS** and one-of-a-kind
GIFT IDEAS
at domino.com/parties

*Want more domino
in your everyday?*

Sign up for our e-mails for
never-before-seen homes,
fresh color trends, and the
greatest decorating advice.
Sign up at domino.com/email

NEW ON

domino.com

FOLLOW @DOMINOMAG ON INSTAGRAM, FACEBOOK, TWITTER, AND PINTEREST



GET
\$20 OFF
YOUR FIRST
\$100 ORDER
WITH CODE
LUCKY20

Beauty

NEW PRODUCTS, GREAT IDEAS, EASY LOOKS.

**MARCH BEAUTY
SPECIAL:**
THE ESSENTIALS

01

THE ICON

Clémence Poésy

An actress with range (from Fleur Delacour to Joan of Arc), a director with chops (her short film *Where Is That Script?* heralded indie fashion line Wren's spring/summer '15 collection) and a model with contracts (she's the face of Chloé's new Love Story scent, among other assignments), Clémence Poésy is also a serious style force. The coolest of the cool French girls, her signature bedhead presides *continued...*

Stills from the Poésy-directed short film *Where Is That Script?*

"If it's gray out, I like a Nars lipstick." Nars Heat Wave Lipstick, \$27, narscosmetics.com

"Anemones are my favorite flower."

"I love Aveda shampoos." Aveda Pure Abundance Volumizing Shampoo, \$21, aveda.com

"Nuxe creams smell so good." Nuxe Merveillance Expert Normal Skin Cream, \$57, us.nuxe.com

"Gorgeous—it's about freedom and fun—and pretty!" Chloé Love Story, \$105, sephora.com

"I use this every day." Eau Thermale d'Avène Hydrance Optimale Rich Hydrating Cream, \$30, drugstore.com

chicly over everything from a sleek Stella McCartney tuxedo to jeans and motorcycle boots. "The less the hair looks done, the better," she shrugs. "The makeup, too."

Accordingly, her routine is heavy on skincare: "I use a little water spray with zinc in it and creams from Avène or Nuxe ... we love our pharmacies here!" Diet ("I eat very little meat—just a taste sometimes") and exercise ("I bike in Paris and in London; in L.A., I go to Still Yoga in Silver Lake") up her glowy look. Her other decidedly French mainstay is fragrance. "Like all French teenagers, my first beauty product was Cacharel," Poésy says. "Perfume really helps you choose who you want to be." Chloé, from the brand's first scent to its newest, the orange-blossom-inflected Chloé Love Story, is her ultimate. "I'll wear practically anything Clare [Chloé designer Waight Keller] makes!" she laughs. "Especially the perfume." —Jean Godfrey-June

"I go for Chloé, Erdem and Simone Rocha for dresses, but in real life, I'm always in Acne jeans and T-shirts."

MAJOR FRENCH SKIN SECRET

Dior's ultra-luxe L'Or de Vie skincare line uses the antioxidant-rich sap from the vines of Bordeaux's Château d'Yquem vineyard—one of the oldest and most famous in the world—in every one of its age-fighting formulas. "The region's humidity, microclimate and renowned 'noble rot' turns the grapes into super-grapes," says Edouard Mauvais-Jarvis, Dior's scientific communications director. Now the brand's created a formula for total skin transformation by incorporating an even more potent ingredient: *marcs*, extracts that remain after the grapes are triple-pressed to create wine. For centuries, the *marcs* have been used to restore and revive the soil; Dior's scientists found that they're just as powerful applied to your skin.

Dior L'Or de Vie La Cure, \$2,000, dior.com

The fabulous turrets at Château d'Yquem.



02
THE REGIMEN

CLOCKWISE FROM LEFT: COURTESY OF CLÉMENTINE POÉSY FROM *WHERE IS THAT SCRIPT?* (3). PIERRE JOSEPH REDOUTE/ART RESOURCE. CANDICE LAKE. COURTESY OF MEGAN O'NEILL. STILL LIVES: LUCKY DIGITAL STUDIO.

BIG BIGGER PLUSH HAIR

ONLY WITH
THE SYSTEM



FULL & PLUSH

With Nourishing Pomegranate
and Fibra-Cylane™

38% more hair mass that
you can see and feel*

GARNIER

THE STRENGTH TO SHINE

*vs. regular shampoo and conditioner

garnierusa.com

MASTER CLASS:

JET LAG

Jumping time zones is never easy, but experts say it's definitely possible to make it less spirit-crushing.

1 Pre-adjust your clock: “If you’re traveling east—New York to Paris, let’s say—start going to bed and waking up earlier a few days before,” says Namni Goel, associate professor of psychiatry at the University of Pennsylvania Perelman School of Medicine, who specializes in jet lag. If you’re traveling west—as in New York to L.A.—go to bed and wake up later.



Tata Harper Hydrating Floral Essence, \$85, tataharper.skincare.com



Aesop Fabulous Face Oil, \$57, aesop.com

2 Manipulate sunlight exposure: “Blocking light inhibits melatonin production, signaling sleep; light prevents you from making melatonin, so it can wake you up,” says Goel. Don’t wear sunglasses if you’re feeling tired—the reduced light tricks your brain into making you sleepier. Conversely, model/Proactiv spokeswoman Lily Aldridge says her eye mask “makes the hugest difference” in helping her fall asleep.

3 Avoid alcohol and salt: Both dehydrate, and alcohol seriously disrupts sleep—the last thing you want when your circadian rhythm is already disoriented. “Alcohol on a long flight breaks up the monotony, but it makes you feel awful,” says Revlon global artistic director Gucci Westman, who drinks coconut water instead.

4 Stick to bedtime and morning routines: Things like brushing your teeth or washing your face can help cue bedtime, Goel says. “On flights to Asia, I bring a nice assortment of luxe oils, cleansers and sprays,” says



Westman. “Before I sleep, I do my Éminence Organic Probiotic face mask, wipe it off with rose water and dab on Aēsop face oil.”

5 Exercise: “Go for a run if you’re tired when you land, instead of taking a nap,” says Goel. Model Arizona Muse does pilates in her room or goes jogging. Westman swears by two-minute headstands: “They’re energizing and balancing.”

6 Use essential oils: Studies show inhaling lavender makes you fall asleep faster and sleep more deeply. Goel advises sprinkling your pillow with lavender oil. Makeup artist Alice Lane goes further: “At the hotel, I soak in Dr. Teal’s Epsom salt and lavender oil,” she says. “It’s just over-the-top, homeopathic amazingsness. It puts me into a coma!” —Megan O’Neill



THE BEAUTY-SLEEP HACK

LOOKOUT

EXPERIENCE THE BOSCO

The Bosco has taken Social Photo booth technology to the next level with interactive green screens. Launched at Coachella with their *H&M Catwalk*, the interactive photography company teams up with brands to place partygoers in worlds and environments they could only dream of.

A more recent motorcycle experience inserted users everywhere from Kanye's *Bound 2* music video to riding Falcor from *The NeverEnding Story*. Hi-def recordings are instantly created and pushed to any social network.

Visit thebos.co for more info.



HAWAII COLLECTION BY OPI

This new collection brings the fresh, bright colors of its namesake islands to nails and toes for Spring/Summer 2015.

After the long months of winter, these colors are sure to launch you right into spring! Available in both nail lacquer and GelColor formulas, these island styles can be yours beginning February 2015. All nail lacquers feature OPI's exclusive ProWide™ Brush for the ultimate in application. Visit opi.com for more info.



EXPLORE LUXURY AT YOUR OWN PACE

Located in vibrant Downtown NYC, the Conrad New York is a contemporary all-suite luxury hotel just minutes away from many of the city's most iconic and historic attractions, such as the National 9/11 Memorial & Museum, Statue of Liberty, Wall Street and the trendy neighborhoods of Tribeca and SoHo. The Conrad offers a new standard of luxury, featuring 463 spacious guest suites, Mediterranean-inspired cuisine at ATRIO Wine Bar Restaurant, and signature cocktails paired with Hudson River views at the seasonal Loopy Doopy Rooftop Bar. Visit conradnewyork.com for more info.

CONNECT WITH LUCKY



Model Qiong's glamorous nails backstage at Nanette Lepore.

BLUE CRUSH

The spring shows in New York were awash in the palest blue nails. At Timo Weiland and Nanette Lepore, the look was a faded periwinkle verging on white; at Charlotte Ronson, models wore a modern take on the French manicure, with nail tips and half-moons painted a cool eggshell blue-green; and the tie-dye style at Rebecca Minkoff—each nail splashed with color over a baby blue base—was the perfect mix of pretty and quirky.

OPI Nail Lacquer in That's Hula-rious!, \$10, ulta.com

Sally Hansen Hard As Nails Xtreme Wear Nail Polish in Babe Blue, \$3, walmart.com

Zoya Nail Polish in Blu, \$9, zoya.com

CND Vinylux Weekly Polish in Creekside, \$11, loxabeauty.com

Essie Nail Polish in Mint Candy Apple, \$9, essie.com

04
THE MUST-HAVE COLOR

Ultimate Detox: CHARCOAL

It's been treasured for centuries as a way to purify water (hello, Brita!); now diet experts are blending it into health drinks, and skincare pros are using it to powerfully—yet gently—cleanse skin.



Exfoliating jojoba beads, reviving peppermint oil and powdered charcoal leave your skin beautifully soft and clear. Bioré Pore Penetrating Charcoal Bar, \$6, walmart.com



A charcoal-infused juice to reduce bloating, freshen breath, maintain pH levels and, it even claims, help avoid hangovers. Weirdly, it tastes fantastic. Juice Generation Activated Lemonade, \$10, juicegeneration.com



This charcoal sponge exfoliates, thoroughly cleanses pores, draws out impurities and helps control oily skin. Boscia Konjac Cleansing Sponge With Bamboo Charcoal, \$15, sephora.com



Anti-inflammatory organic tomato, willow bark, wheatgrass and charcoal help calm—and prevent—breakouts. Yes to Tomatoes Activated Charcoal Bar Soap, \$5, yestocarrots.com



These natural sticks of charcoal absorb chemicals and odors when placed in water, or extract toxins from your skin in a bath. Morihata Kishu Binchotan Charcoal, \$16, rikumo.com



A miracle blend of cooling menthol, repairing eucalyptus oil and intensely hydrating hyaluronic acid. Maybelline Baby Lips Dr. Rescue Lip Balm, \$5, walgreens.com



The purifying foaminess you get from massaging this infusion over your body is super refreshing and smells so clean. Malin + Goetz Eucalyptus Body Wash, \$20, malinandgoetz.com



Sea salt detoxifies and removes impurities, while rice-bran, eucalyptus and peppermint oils invigorate. Ling Imperial Rice and Eucalyptus Salt Scrub, \$30, lingskincare.com



A mix of sea salt, warming ginger and tingly eucalyptus leaves your skin nourished and amazingly silky. Rituals Hammam Hot Scrub, \$29, rituals.com



The ultimate all-in-one: Smooth this moisturizing, skin-balancing mix of oils on your scalp, body, face or hair—or breathe in deeply for a moment of calm. Aveda Eucalyptus Oil, \$14, aveda.com



Shea butter drenches your lips with moisture, vitamin A revives damaged cells and eucalyptus softens. Burt's Bees Soothing Lip Balm With Eucalyptus & Menthol, \$3, burtsbees.com

05

THE SPA SECRET

EUCALYPTUS

Hang fresh eucalyptus from your showerhead and turn your bathroom into a steam-filled hammam. These luxurious formulas—all spiked with the plant's anti-inflammatory, decongesting, healing, mood-lifting extracts—are an equally appealing prospect, with similar benefits.

The L'Oréal Professionnel It Girl's signature tousled style.



The bun that creates the waves!

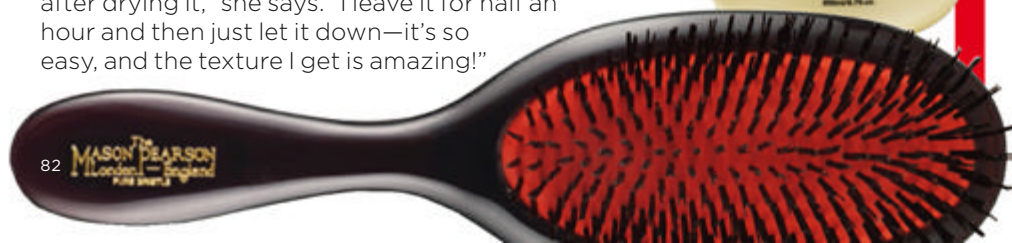


HAIR MOMENT:

HELENA BORDON

The São Paulo-based style blogger and cocreator of fashion line 284 is famously a bit of a chameleon. She goes from elegant and ladylike one moment to fringed boho the next, from scraped-back ponytail to stick-straight blowout and braided updo. "I'm always doing something different," she says. "Plus, I color my hair constantly, so I really push myself to use a L'Oréal Professionnel mask once a week to keep it shiny. I use a Mason Pearson brush for glossiness too—it's so gentle." Her favorite look, perhaps unsurprisingly for a person from the land of Gisele, is beachy waves. "My stylist, Marcos Proenca, told me to do a knot with my hair after drying it," she says. "I leave it for half an hour and then just let it down—it's so easy, and the texture I get is amazing!"

L'Oréal Professionnel Intense Repair Masque, \$32, lpsalons.com for salons. Mason Pearson Handy Mixture Brush in Dark Ruby, \$150, bigelowchemists.com



New Shine Essentials: Oil Shampoos

These damage-reversing formulas are infused with vitamin- and omega-rich oils to leave your hair healthier, stronger and impervious to frizz. Plus, they nourish your scalp to improve hair's gleam.

This blend of six restorative oils—including coconut and argan—helps detangle, protect against sun damage and heal breakage.

Bumble and Bumble Hairdresser's Invisible Oil Sulfate Free Shampoo, \$31, bumbleandbumble.com



Antioxidant vitamin E and seaberry oil intensely hydrate and soften your hair while adding body.

Fresh Seaberry Revitalizing Shampoo, \$26, fresh.com



Spiked with coconut and macadamia oils, this treatment creates bouncy radiance.

Dove Pure Care Dry Oil Shampoo, \$5, drugstores



FROM LEFT: JACOPO RAULE/GETTY IMAGES; SANDRA SEMBURG/TRUNK ARCHIVE; STILL LIVES; LUCKY DIGITAL STUDIO.

Lucky Shops

Introducing a New Concept
in Online Shopping

LuckyShops features our favorite designers—straight from the pages of the magazine—as well as the coolest new brands we covet in fashion and beauty.

LUCKYSHOPS.COM

Lucky Reader Exclusive

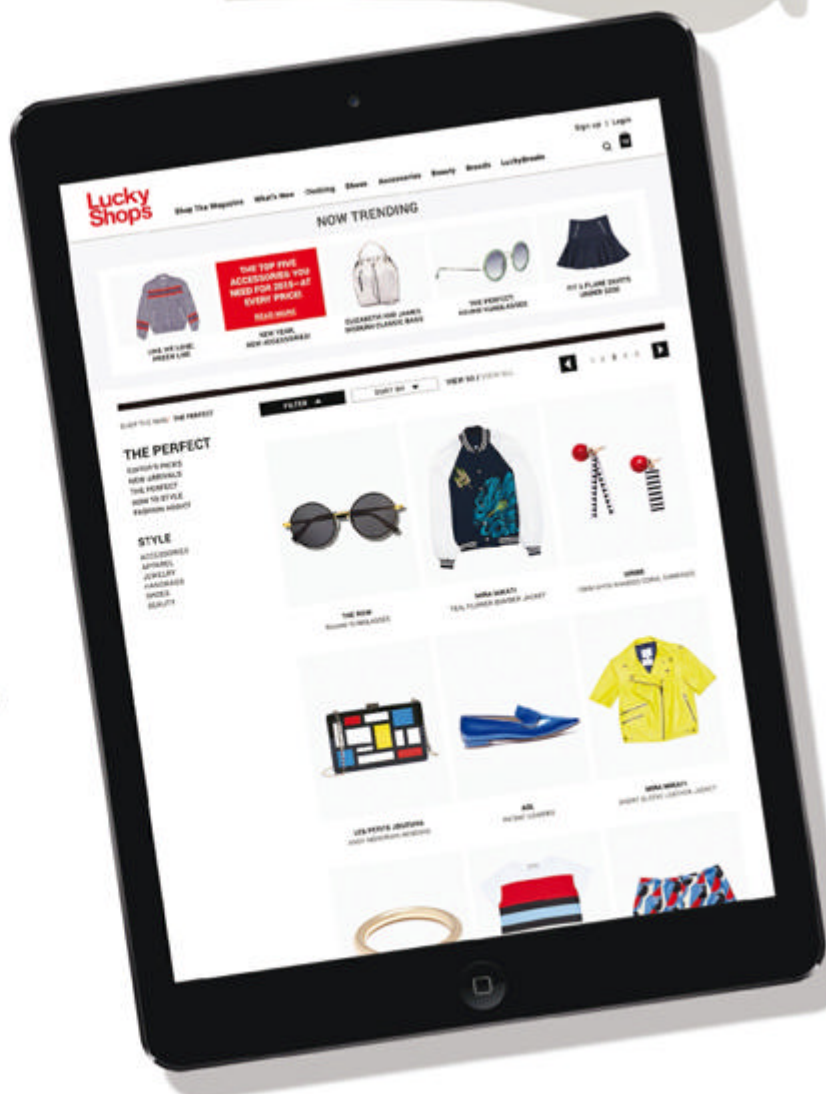
Visit LuckyShops.com today and
get 15% off your first purchase!

Use Code | **LUCKYSHOPS15**



Featured:
The Row sunglasses

Available on LuckyShops.com





Model Jacquelyn Jablonski's ultra-long limbs are serious inspiration.

BEST LEGS EVER!

The soft, gleamy-smooth skin you get after using the new Venus Swirl razor from Gillette is sexy—and life-changing: A special rollerball connects the head to the amazingly grippy handle, allowing the five very thin, precise blades to easily pivot over your ankles and knees (and other spots that typically require stick-out-your-tongue concentration). Plus, a serum-infused frame makes the glide extra seamless.

Gillette Venus Swirl Razor, \$13, drugstores

Frozen

You can't anticipate how fantastic it feels to trace these cubes of skin-perfecting serum over your face and neck. Each comes as a little liquid capsule that you freeze before using and contains a high-tech blend of depuffing oat extract, cell-regenerating amino acids, plus detoxifying black currant extract. The ice-coldness tamps down inflammation and puffiness, banishes toxins and stimulates dull skin, to leave you calm, cool and wide-awake-looking.

Mila Moursi Cryo Serum Ice Cube Infusion, \$155 for box of eight, barneys.com



A GORGEOUS GLOW, 4 WAYS

Each of these four blushes leaves behind a lit-from-within, rosy radiance.



MOUSSE

The iridescent texture makes cheekbones look fuller and more lifted.

Becca Beach Tint Shimmer Soufflé in Guava/Moonstone, \$27, sephora.com

CREAM

A works-on-everyone color and dewy finish.

L'Oréal Paris Visible Lift Blur Blush in Soft Berry, \$13, drugstore.com

GEL

It appears shockingly bright but goes on incredibly sheer.

Givenchy Pop-Up Jelly Blush in Rose Extravagant, \$37, sephora.com

PAPER

Swirl directly onto your skin, moving lightly into circles.

Mai Couture Blush Papier in Sunset Blvd. and Montecito, \$18 each, maicouture.com

07

THE INSTANT PICK-ME-UP

PROMOTION

Get Lucky Daily

SIGN UP NOW!

LUCKYSHOPS.COM/SIGNUP

Stay up to date with our daily newsletters featuring non-stop outfit inspiration, insider shopping tips and exclusive offers available only to Lucky readers.



Lindsay is wearing:

Mira Mikati bomber
Mira Mikati skirt
Super Retro Future sunglasses
Eddie Borgo bracelet

Available on LuckyShops.com

5 UNDER-THE-RADAR WAYS TO

LOOK LIKE YOU— BUT BETTER

The difference between “You have the best lashes!” and “What incredible mascara!” or “Your skin is so good!” and “What a great makeup job!” is, well, big. Here, the makeover secrets to looking like you just wake up like that. *By Jennifer Scruby*

1. PERFECT YOUR TEETH

A well-aligned smile does more than showcase your teeth; a corrected jawline can truly resculpt a person's face. Braces or the transparent Invisalign can make a huge difference, says top New York orthodontist Joseph Hung. “You can do everything from a simply improved smile to plumper-looking lips, or even a more symmetrical face all-around. Plus, the technology is better now—it's faster and even more comfortable.”

2. MAKE YOUR SKIN GLOW

Lasers can charge up practically any skin routine, and downtime for some of them has shrunk to next to nothing. Blue-light lasers dramatically improve acne for many patients, and they work without leaving a trace. The risk of post-laser redness is low.

To treat the signs of aging, Clear + Brilliant (a.k.a. baby Fraxel) uses pinpoint beams of energy to diffuse fine lines and dissolve sun spots. “The results are instant, and you're only a little pink for about three hours—my clients put on some BB cream and go straight back to work,” says New York/Miami dermatologist Fredric

Brandt, who now offers his own cream (Dr. Brandt Flexitone BB Cream, \$39, drbrandtskincare.com).

3. SUPERSIZE YOUR LASHES

Thick, full lashes make it possible to ditch about 90 percent of your makeup bag, no exaggeration. Lash extensions (available in salons) last about a month. Many people get them for a big night, but they're also perfect on a vacation—you look fantastic in and out of the water with no mascara necessary.

Or you can grow them with prescription Latisse, says L.A. and New York dermatologist Karyn Grossman: “You start to see longer lashes in four weeks. By eight to 12 weeks, they're also thicker and darker. Most of my patients are amazed; almost everyone who uses it gets consistent results. There's nothing else that works as well.”

4. RESHAPE YOUR BROWS

Professional brow-grooming—at least once, to get the perfect shape—is worth the investment. “It can instantly transform your whole face,” says Marco Ochoa, founder of Eco Brow in

Beverly Hills. “Once you get the right arch, it's easy to maintain it on your own with tweezers.” Ochoa advises erring on the side of doing less, nothing too skimpy or extreme. “Go with something close to the brow shape you were born with,” he says. “Full, groomed brows make the rest of your features look more defined and your eyes seem bigger, brighter and sexier.”

5. GLOSS YOUR HAIR

Gloss treatments in a salon or at home leave your hair much shinier and can also be used to refresh color. “Glosses work wonders in a beautiful, subtle way,” says Jason Backe, co-owner of Ted Gibson Salons and L'Oréal Professionnel colorist. “They seal the cuticle of your hair, so you get this incredible gleam,” he says. “And they don't lift your color, so there's no line of demarcation when it grows out. Get it before a meeting or a date, so people are like, ‘She's so pretty. What did she do?’”

08
THE STEALTH
MAKEOVER



The Metropolitan Museum of Art's annual Costume Institute exhibition and gala are among the fashion world's most spectacular events. Now *Vogue* takes you inside, with in-depth stories and stunning photographs.

By Hamish Bowles

Foreword by Thomas P. Campbell

Introduction by Anna Wintour

Support for this book provided by Saks Fifth Avenue

PUBLISHED BY ABRAMS
www.abramsbooks.com

Available Wherever Books Are Sold



INSTANT TEXTURE

These mists are perfect for a gorgeously undone, tousled vibe. Spritz generously on dry hair, focusing at the roots, for full, night-at-Max's Kansas City rumpled-ness.

From top: Alterna Haircare Caviar Perfect Texture Finishing Spray, \$28, alternahaircare.com. Tresemmé Fresh Start Volumizing Dry Shampoo, \$5, drugstores. Fekkai Blowout Hair Refresher Dry Shampoo, \$20, fekikai.com. Herbal Essences Body Envy Instant Clean Dry Shampoo, \$5, drugstores. Pantene Pro-V Root Reboot Dry Shampoo, \$7, drugstores. Redken Pillow Proof Blow Dry Two Day Extender, \$18, redken.com for salons



Model Mica Arganaraz in Paris.

THE PERFECT CUT

Sally Hershberger 24K Superiority Complex Texturizing Paste, \$40, sallyhershberger.com



WE'RE OBSESSED:

Art director Coco Lloyd's newly layered cut (below), by master shag stylist Sally Hershberger.



WE WANT IT NOW!

THE NEW SHAG

This season's coolest hair is sexily slept-in, decidedly un-blunt and deeply rock and roll. At John Galliano, it was Patti Smith-meets-Françoise Hardy, and at Tom Ford, hairstylist Sam McKnight cited both Chrissie Hynde and Debbie Harry as the inspirations behind his custom razor-cut wigs. Bangs are key to the look, as are imperfect waves. "Texture is very important," says Redken global styling director Guido Palau, who chopped matte-black wigs into moppish shags backstage at Marc Jacobs. "If you don't have natural body or waves, use product to create that chunky, beachy feel." He suggests spritzing Redken's Fashion Waves 07 Sea Salt spray (\$19, redken.com) all over damp hair (if your hair is flat, use a thickening product first), letting it air-dry and finishing with a light hairspray like Redken's Wind Blown 05 (\$22, redken.com) to give it some grit.

The helichrysum flower.



Healthy Hair Miracle: Helichrysum

This African flower, known for its incredible anti-inflammatory and healing powers, infuses some of the most potent formulas in skincare. Now, a company is mixing the super-ingredient into treatments for hair. This beautifully creamy, intensely hydrating shampoo is part of an entire damage-reversing, helichrysum-spiked line that includes conditioner, serum and a mask, all of which come in luxuriously outsize bottles and leave your hair gleaming, amazingly soft and—over time—noticeably stronger.

Theorie Helichrysum Nourishing Shampoo, \$34, yourtheorie.com

PROMOTION

The best beauty loot



**The products *Allure* loves now—
delivered to you monthly.**

Just \$15 a month gets you:

- Five deluxe-size beauty samples
 - *Allure* mini-magazine
- \$10 Beautybar.com gift card redeemable
on any \$50+ purchase

See SampleSociety.com for offer details.

Join today at samplesociety.com

THE BEAUTY CLOSET

Beauty editor **JEAN GODFREY-JUNE** gets a blowout ... without a blow dryer.

Living Proof
Perfect Hair Day
Night Cap, \$28,
sephora.com



The most glorious courtyard in all of glorious-but-frizz-inducing New Orleans is at the Soniat House.



Most of my days are good hair days. (The same cannot necessarily be said about my skin, body or temperament. But my hair, I pretty much wash, let dry and do nothing; if I were new to Instagram right now, I'd punch out #blessed, #noproductneeded and #really—and suddenly find myself 100 percent unfollowed.)

But the before and after pictures of the effects of this sort-of-a-conditioner, sort-of-a-cream so blew my mind that I had to try it. You smooth a bit into already-dry hair, where it moisturizes, defrizzes and ... fabulizes. The woman with the irreparably damaged hair, the kind that's frizzy from sheer overwork? The transformation in the pictures was nothing short of miraculous; the fact that it conditions

as it perfects—insanely, without oiliness, silicone-iness or any other sign of having ever even existed—is pretty revolutionary.

I have a little frizz on the side of one temple. I worked a bit of cream in, then, being myself, ran it all through my hair. But while it smooths the broken and untamable into soft and bouncy, this cream takes wavy hair like mine and gives it a full-on blowout. I'm not kidding. If I were a newscaster, my getting-ready routine would have just been shortened by about four hours.

It's simply a crazy miracle. I will be using it on 90-percent-humidity-and-above days, when the temple-frizz flares, but anyone who battles with any sort of hair roughness/misbehavior is going to want to swim in the stuff, all day every day.

Forced enthusiasm is particularly brutal. Like a man bellowing, "Smile, honey!" at you? But even if I'm in the worst mood possible, I see this adorable, vaguely medicinal-looking bottle sitting on the shelf in my shower and I feel better. The scent—geranium, rosemary, peppermint—improves things even further. It's clean and it's herbal without being plant-y, invigorating and comforting at once, plus all organic and full of happy-making essential oils. There are others: One exhorts you to Be Well, another to Wake Up ... all things worth reminding yourself to do. But especially: Get Happy.

Plant
Brooklyn
Get Happy
Body Wash,
\$20, shen-
beauty.com



10
THE MOOD LIFTER

Ogx
beauty pure and simple




HYDRATING
argan oil

EXTRA STRENGTH
hydrate + repair
argan oil
of morocco
SHAMPOO

Repair dry, damaged, brittle tresses with this extra powerful blend of **argan oil** of **Morocco** to intensely hydrate, while **silk proteins** lock in the moisture to give hair a second chance at silky perfection.

REPAIRING
silk proteins



Argan Oil + Silk Protein = Super Hydration & Repair
ogxbeauty.com |    ogxbeauty

PROMOTION



FOLLOW @LUCKYMAGAZINE EVERYWHERE!



Lucky

MARCH 2015

THE SPRING PREVIEW ISSUE

Refreshing, distinct and utterly gorgeous—no one embodies this season's vibe quite like cover girl **Lupita Nyong'o**. Especially when she's wearing the bold pieces found in **STAR BRIGHT**. *"We balanced texture, stripes and florals for a cool, geometric result,"* says stylist **Micaela Erlanger**. Pattern is also on display in **CHECK YOURSELF**, which highlights our new favorite motif: gingham. *"The print is equal parts utilitarian, youthful and nostalgic,"* says stylist **Liz McClean**. **IN THE TRENCHES** features a classic, reimagined. *"The trench has been updated this season in amazing colors and interesting silhouettes,"* says stylist **Laura Jones**. And **THE MODERNIST**, starring California transplant **Elise Loehnen** and her L.A. home, takes West Coast ease to a sophisticated new level. *"Elise has fantastic personal style, which we used to create a look that can seamlessly transition from day to night,"* says stylist **Jessica de Ruiter**. We hope you feel as excited—and inspired—about the months ahead as we do.

STAR BRIGHT

If there's one Hollywood actress you're going to get advice from, on anything — style, beauty, life — make it Lupita Nyong'o. Laura Morgan takes notes.

PHOTOGRAPHED BY
PATRICK DEMARCHELIER
FASHION BY
MICAELA ERLANGER

Lupita Nyong'o, Oscar-winning actress, is sitting on the living room floor of the hilltop Hollywood home where she was just photographed, in the most poised manner one can imagine from someone sitting on the floor. Her posture is perfect; her body language is fit for a pilates class poster. She's telling me about how she and her younger brother, Peter, like to bet on how popular her Instagram posts will be. Considering her massive fan base—1.3 million on the platform alone—the numbers pile up fast. A *Sesame Street* set photo of Nyong'o with Elmo scored 87,000 likes. A party shot with Cara Delevingne netted 50,000. (Don't worry, Cara, it's tough to trump a furry childhood icon.) "We give it 30 seconds and then hit refresh, and whoever got closest to the actual number of likes added in that time wins," Nyong'o says gleefully. "Well, we win nothing but pride," she clarifies. "But it's really addictive." Her social-media shine has rubbed off on Peter; the college student/possible aspiring actor/talented saxophonist now has over 13,000 followers himself. Since taking him as her date to the Academy Awards last year, Nyong'o says, "Everywhere I go, people famous and non-famous ask me, 'How's your brother?'"

While oversharing has become the default mode of celebrities old and new (see James Franco and Seth Rogen's naked selfie, Madonna's underarm hair, Miley Cyrus' ... um, it's hard to pick just one), Nyong'o is not attempting to break the Internet. "I'm governed by things that made me smile, laugh and think," she says. "And if they do that to me, then I ask myself, Would anybody else care to see this? If I can think of one person, I post it."

The fact is, whether Nyong'o posts, tweets or speaks, people listen. Since appearing as the brutalized yet brave Patsey in *12 Years a Slave*, for which she won the 2013 Academy Award for Best Supporting Actress, the newly 32-year-old star has entered a class of celebrities whose off-duty actions are arguably as powerful as their on-screen ones. Last year, at *Essence's* Black Women in Hollywood luncheon, her recollection of bartering with God, as a girl, to lighten her "night-shaded skin" moved many to tears. In December she earned rousing applause from an audience of over 10,000 at the Massachusetts Conference for Women, where she was a keynote speaker. (Sage advice: "Our dreams belong to us. We owe it to ourselves to try to realize them.") In her short two years in the spotlight, Nyong'o has issued enough thought-provoking missives to out-Oprah Oprah, a hero of hers since *The Color Purple*.

You might think that these engagements would be easy for Nyong'o—after all, in her first big screen role, she arguably outshone veteran actors Brad Pitt and Michael Fassbender. But without the cover of a character, even the coolly composed actress gets rattled. Of public speaking, she admits, "It makes me very nervous. My heart is on my sleeve when I do those things, but the only way I know to do them is to speak from my heart. So it costs me a lot ... and then I need to take a nap."

Nyong'o's eloquence makes her a natural pick for a spokesperson. And last April, Lancôme signed her on as one of its ambassadors. Ironically, she had been forbidden to use cosmetics until she was nearly 18. "My mother has never ever worn a drop of makeup in her life—not even at her wedding," she recalls. As a girl, Nyong'o's only real exposure to the world of creams, sticks and shadows came via an aunt who would occasionally visit with the contraband materials and paint her face while her mother was out. "Honestly, my mother's outlook was hard for me to take when I was a teenager and I wanted to experiment. But in the end I appreciated it, because today I can look in a mirror with no makeup on and love myself." *continued...*



Dress, \$1,995,
Juan Carlos Obando,
barneys.com.
Earrings, \$2,900,
Ana Khouri. Select
Barneys New York,
888-8-BARNEYS.
"Dalida" pumps,
\$945, Christian
Louboutin,
212-396-1884



The star counts a diverse range of women among her personal beauty inspirations: Nina Simone (for embracing her strong African features), Grace Jones (for her experimental style) and Elizabeth Taylor: “feminine, regal and passionate,” says Nyong’o. “I don’t think the most memorable people are remembered for their looks,” she continues. “They’re remembered for their spirit, and their spirit influences what they look like. Even with Marilyn Monroe, there was an innocence and a vulnerability about her that made her beauty stand out.” To coincide with International Women’s Day (March 8), Nyong’o will appear in a digital campaign for Lancôme called Beauty Beyond the Image, featuring an online video that will drive the point home. (Let the betting begin on how many likes this one will garner.)

There are those days, however, when a little lipstick helps. When asked what her go-to product is, Nyong’o reaches into her cobalt blue Balenciaga crocodile tote to produce the hard evidence. “Where is it? It’s in here, I know,” she says, digging until she emerges with a slim cylinder. “I always have a Lancôme Lip Lover, in one shade or another, in my purse. They just add a little something. I’ll choose the color depending on what I’m wearing and how much tint I want—this one is really, really light, but it dresses you up immediately.”

Since *12 Years a Slave* made her a breakout star, Nyong’o has certainly had the occasion to dress up. The practical girl who liked to make her own clothes (she even designed her own prom dress)—and who today is simply but chicly dressed in body-hugging DL1961 jeans, fantastic Malone Souliers blue-and-white kitten heels, a long-sleeved white top and a cropped midnight blue Michael Kors leather jacket—swears she isn’t a fashion natural. Lucky for her, then, that stylist Micaela Erlanger is at her disposal and ready to provide a steady flow of designer looks. Their hits have included the caped, floor-length Ralph Lauren Collection gown Nyong’o wore to 2014’s Golden Globes (and which landed her on virtually every best-dressed list imaginable), the princess-worthy pale blue Prada gown in which she accepted her Oscar and, recently, the pretty purple Giambattista Valli dress, which she accessorized with a pair of geek-goddess glasses, for this year’s Globes. (Immediately afterward, a Twitter feed popped up in their name. That’s right, an account for her glasses.)

In the early days of her relationship with Erlanger—fun fact: Nyong’o’s friend Michelle Dockery, a.k.a. *Downton Abbey*’s Lady Mary, introduced them—there were Pinterest boards and all-day fittings. Nowadays there are still endless outfits to decide on, but loads of trust, too. When asked how she decided Erlanger was the right match for her, Nyong’o, in a fleeting moment of goofiness, responds, “I liked that she was young and energetic and that she said things like”—here she affects a flawless Valley Girl accent—“‘Totally’ and ‘Awesome!’”

Lest one suggest that Nyong’o’s allegiance to lip gloss and Louboutins lessens her credibility as a cheerleader for inner beauty, think again. “My mother didn’t think makeup was necessary, and I don’t think it’s necessary,” she explains. “It’s an accessory. It’s as necessary as a pair of earrings, if you know what I mean. It’s something I do to adorn myself. I don’t do it to hide myself.”

She couldn’t if she wanted to. Since *12 Years a Slave* and the attendant flurry of TV interviews, magazine covers and red carpet appearances, for better and worse, Nyong’o’s face is unmistakable. “The not-so-fun part of all this is that when I don’t feel like being famous, I still am,” she admits. “When you’re in the middle of Manhattan and you have to pop into Starbucks to use the restroom and everyone recognizes you when you’re waiting on line, it’s awkward.” I ask if she’s come up with a way to cope: some clever disguise, a wig, a hoodie, a full-body Snuggie, maybe? She admits that she has. So, what is it? “I’ll never tell,” she says slyly, raising an eyebrow and putting a polite end to the discussion.

If there’s a road map to movie stardom, it sure isn’t one that Lupita Nyong’o had access to. The Mexi-Kenyan, as she’s described herself, was born in Mexico City and returned to her family’s native Nairobi, Kenya, when she was less than a year old. (At 16, she returned to Mexico to learn Spanish.) No one in her family had a clue about Hollywood, let alone the connections that might get her there. Nevertheless they did, in their own way, prepare her for the spotlight that was to come.

“All of my life, my father was a high-profile person,” says Nyong’o, whose dad, Peter, a professor and political activist, is now a senator in the Kenyan parliament. If there is a slacker in the Nyong’o family, we can’t find one: Her mother, Dorothy, is on the board of the Africa Cancer Foundation; her cousin Isis is a technology executive who was voted one of the most powerful young women in Africa; and her cousin Tavia is a respected cultural critic. “Being brought up in the family that I was brought up in, we were always in a position of example. So it’s something I don’t wrestle with. I don’t question it. I accept it.” Considering her ability to wow a crowd and her willingness to speak out for causes she believes in, it’s easy to envision Nyong’o herself one day holding office. “I think there should be a rule: One politician per family,” she demurs.

Nyong’o’s father had gone to college in the United States, and so, it was expected, would she. In 2003 she enrolled in Hampshire College in Massachusetts, where she took an interest in film and theater studies and entertained the idea of working behind the scenes when she graduated. Over time, though, she came to terms with the fact that acting—yes, that capricious profession—was undeniably her calling. Despite having some experience (she was Juliet in a Kenyan production of *Romeo and Juliet* and starred in *Shuga*, continued...



Nyong’o’s off-duty style.



Embroidered crop top, \$1,995, **skirt**, price upon request, Michael Kors, michaelkors.com for locations. **Earrings**, \$5,572, Ana Khouri. Select Barneys New York, 888-8-BARNEYS. **"Ballerina" bracelet**, \$276, Catbird, catbirdnyc.com. **Flower ring**, \$1,439, as29.com. **Diamond ring**, \$552, Hirotaka Otte, otteny.com

Dress, \$1,495,
Novis, novisnyc.com.
Earrings, \$295,
alexisbittar.com.
Ring, \$3,835, Holly
Dyment. Bergdorf
Goodman, 800-
558-1855. **"Riri"**
pumps, \$1,095,
christianlouboutin
.com. **"Soulmate"**
clutch, \$498, Ela,
elabyela.com





"There was a time when I was wearing a lot of black. Then I started putting on color and felt really good in it. I haven't looked back!"



CLOCKWISE FROM TOP RIGHT: DIEGO ZUKO, FAMELYNET PICTURES, CHRISTOPHER POLK/NBC/GETTY IMAGES, DOMINIQUE CHARRIAU/GETTY IMAGES.



an MTV Base series that aired in Africa and focused on raising awareness about HIV), she wasn't about to wing it. "I'm the kind of person who reads the instructions," she says. "Even if I don't follow them, I will read them. You know, I buy a juicer and there I go, reading the manual from page one to page 30."

Getting into Yale School of Drama is the equivalent of buying the Vitamix 750 Professional Series Blender—it's the top-of-the-line, accept-no-substitutes option. But Nyong'o was undaunted. "What I had to do was just show up and do my thing—to dare to try."

Before Yale, she says, "I didn't feel like I had a full grasp of my instrument. I needed to know more. Pursuing acting in that way made me feel equipped and helped me manage my inner critic, which is something I thought I really needed—the ability to quiet that voice that says 'You can't do this.'"

Looking back on all that's happened to Nyong'o since she was cast in *12 Years a Slave*, it appears there's nothing she can't do. In April 2016, she'll voice Raksha, the mother wolf in Disney's *The Jungle Book*, and this December, she'll go to a galaxy far, far away to take on a top-secret role in *Star Wars: The Force Awakens*, a franchise so iconic that even she admits she can't grasp the magnitude of it yet. Further down the road, she'll star in (with *Selma*'s David Oyelowo) and produce (with Brad Pitt) a love story about two Nigerian immigrants based on Chimamanda Ngozi Adichie's award-winning book *Americanah*. Clearly Lupita Nyong'o is here to stay.

But even now, despite the accolades, the magazine covers and the many likes coming her way, that self-doubting voice pops into her head. "Do I still hear it once in a while? Only on a daily basis," she says with a laugh. "It's not a voice one should get rid of. It keeps you in check. It focuses you. You just have to manage it and not let it get stronger than the voice that says 'You can do this.'"

"Today I can look in a mirror with no makeup on and love myself."

HAIR: Larry Sims for Smooth N Shine & Got2b at Traceymattngly.com.

MAKEUP: Nick Barose for Exclusive Artists Management using Lancôme.


MANICURE: Marisa Carmichael for Formula X for Sephora.

PROP STYLIST: Spencer Vrooman.

PRODUCED BY: A+ Productions

Appliquéd romper,
\$1,395, Victoria,
Victoria Beckham,
victoriabeckham
.com. **Earrings,** \$395,
Proenza Schouler,
212-420-7300.
"Mika" **mules,** \$395,
toryburch.com. **Bag,**
\$3,195, Mark Cross,
markcross1845.com





Pullover top, \$1,690,
oscardelarenta.com.
Shirt, \$238, Marc by
Marc Jacobs.
Select Bloomingdale's,
800-232-1854

A double
dose of the
pattern in blush
and soft blue
is subtly cool.

Check Yourself

In a variety of shades and a
range of silhouettes, gingham is
the print of the season.

PHOTOGRAPHED BY DAVID SCHULZE
FASHION BY LIZ McCLEAN

Sophisticated
yet sweet:
a tie-waist
shirt dress in
black and white.



Dress, \$495, Lisa
Marie Fernandez, shop
.lisamariefernandez.com.
Platform sandals, \$740,
Dries Van Noten.
Select Barneys New
York, 888-8-BARNEYS.
"Lei" bag, \$1,920,
Valextra, 646-649-5336



Go '50s-
chic in a full
A-line midi
and tri-tone
lace-ups.

Shirt, \$70, anntaylor.com.
Skirt, \$1,295, Michael
Kors, michaelkors.com
for locations. **Socks**, \$36,
darnersocks.com.
Spectator flats, \$795,
Robert Clergerie,
robertclergerie.com
for locations


So smart:
a trompe l'oeil
dress that
looks like a
two-piece.

Beauty Moment

Peachy pink—like
this Estée Lauder
Pure Color Stay-on
Shadow Paint in
Pink Zinc (\$24,
esteelauder.com)—
is fresh and
ultra-flattering.



"Combo" dress,
\$1,990, Altuzarra.
Jeffrey, 212-206-1272.
"Dean" ring, \$290,
Uribe, luckyshops.com



Allover
sequins
glamorize a
short-sleeved
work shirt.

Sequined shirt,
\$2,592, Ashish.
Susan, 415-922-
3685. **Jeans,**
\$158, jcrew.com.
Ring, \$189,
Maria Black,
maria-black.com

Make a crisp
matching
set your new
weekend
go-to.



HAIR: Andre Gunn
at Brydges Mackinney
using Oribe.

MAKEUP: Cyndie
Komarovski at Brydges
Mackinney for YSL.

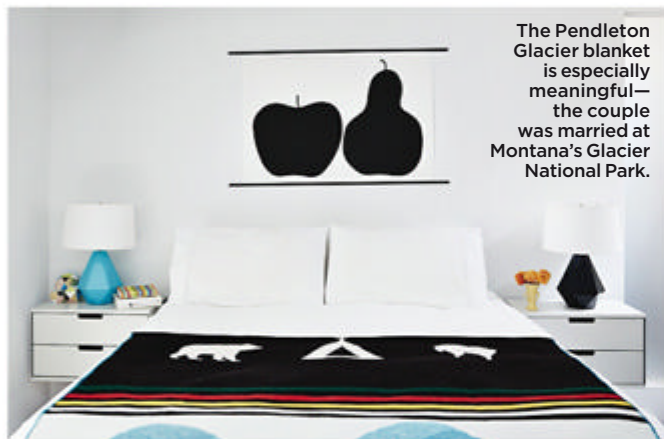
MANICURE: Mary Soul
using Dolce & Gabbana
Nail Lacquer for Ray Brown

Top, \$298, **shorts,**
\$248, Diane von
Furstenberg, dvf.com.
“**Doug**” **ring,** \$385,
Uribe, boutique
studiouribe.co.uk.
Socks, \$24, Falke. Town
Shop, 212-595-6600.
Loafers, \$595, Band of
Outsiders, 212-965-
1313. **Bag,** \$2,090,
Prada, prada.com
for locations

THE MODERNIST

L.A. transplant Elise Loehnen soaks up the sun — and the extra space — in her midcentury Crestwood Hills home.

PHOTOGRAPHED BY ABBEY DRUCKER
FASHION BY JESSICA DE RUITER



The Pendleton Glacier blanket is especially meaningful—the couple was married at Montana's Glacier National Park.

The moment of truth arrived in 2011 on the subway platform—Elise Loehnen was *over* New York. “I was standing there with two bags of groceries, my gym bag, my laptop and overloaded purse and I thought, It just doesn’t have to be this hard.”

Two months later, Loehnen (a former *Lucky* editor) and her husband, Rob Fissmer, were packing up their not-insignificant amount of stuff—just look at those bookshelves on the next page—and heading to L.A., where she had landed a job at a shopping website. “Moving was the best decision I ever made,” says Loehnen, who’d spent her seven NYC-dwelling years living in what she describes as “a ship cabin, a tiny one-bedroom on Mott Street where my Ethernet cable—yes, Ethernet cable—could stretch to every corner.” Even now, after three years in Los Angeles, she still considers things most Americans take for granted—like driving to Costco for groceries and throwing your bags in the trunk of your car—a near luxury.

But the journey to her dream home wasn’t a direct one. The design-savvy couple first signed a lease on a super-modern, four-story loft in Venice. All was well—for a little while. “Then I got pregnant,” says Loehnen, now mom to almost-two-year-old Max. “Everything about our space was anti-baby. There was concrete everywhere. The floors were separated by aircraft cable—you could literally fall three flights to your death.” *continued...*



"I buy ceramics everywhere," says Loehnen, "from Etsy, eBay, thrift stores."

Shirt, \$225, nililotan.com. Skirt, \$295, DKNY. Select Macy's, 800-289-6229. Cuff, \$34, Stella & Dot, stelladot.com. Bracelets, \$155 to \$175 each, Holst + Lee, holstandlee.com. Sandals, \$88, nastygal.com



Loehnen's colorful shelf styling.

"In L.A., there's an accessibility to nature that's so reassuring."

"I like color and Rob does not. So getting this couch in blue was like a personal victory to me."



A nd so began the search for a family-friendly spot. They put in a couple of offers on some properties in Venice and were blown out of the water by all-cash buyers. The mid-century houses they loved—and that were in their budget—were usually in teardown condition. Then their realtor turned them on to Crestwood Hills, an architecturally protected enclave of Brentwood featuring a series of historically landmarked houses from the '50s. "Now people are hearing about it, but at the time it was this weird little neighborhood that no one really knew about," says Loehnen. In a stroke of luck, a

small three-bedroom, 1,400-square-foot home designed by A. Quincy Jones, an important figure in the L.A. modernist movement, hit the market. They jumped on it and never looked back.

Situated in the Santa Monica Mountains, in a home with floor-to-ceiling glass windows that on a good day give them a glimpse of the beach, it's clear that they're not in Manhattan anymore. Loehnen, for one, is enjoying being more connected to her environment. "In L.A., there's an accessibility to nature that's so reassuring," she says. "There are deer and we have coyotes; you feel like you live in the natural world and not a concrete jungle."



As spectacular as the setting is, it's hard to compete with the house's interior, which they've taken pains to decorate in keeping with its modernist heritage. New pieces, like a streamlined Room & Board couch and minimalist lighting from Moss, evoke the same stylistic spirit as the period ones, like their Eames chairs and tables. And Fissmer, president of Vitsoe in North America, a modular furniture company founded in 1959 that is revered for the Dieter Rams-designed units that line the couple's walls, obviously had their storage needs covered in a fabulous, true-to-the-era fashion. "We're collectors of things," says Loehnen. "The shelves provide a way for us, in a small house, to still have objects in our lives, and they force

us to make sure they're organized and aesthetically pleasing."

Considering her enviable environs, it's probably tempting for Loehnen to never leave her home. But when she does—most mornings to head to her latest job, as editorial director of Gwyneth Paltrow's lifestyle site Goop—you can bet she does it in style. "I feel like you become a reflection of the place where you work," admits Loehnen, who favors unfussy tailored pieces like J.Crew button-downs and slim Nili Lotan pants. "My look is calming down and getting a little more classic. Maybe it's working with G.P." She pauses to consider. "Or maybe it's Max—I'm always happy to take his hugs, even when he's been eating sweet potato with his hands." —*Laura Morgan*

IN THE TRENCHES

Model Arlenis Sosa steps out in the latest iterations of the classic design—from oversize vests to minidresses.

PHOTOGRAPHED BY BEN MORRIS
FASHION BY LAURA JONES

Trench, \$245, & Other Stories, stories.com.
Beaded dress, \$2,495, Boss, 800-484-6267 for locations. **Hook necklace**, \$190, gemmaredux.com. **Ring**, \$115, Bond Hardware, bond-hardware.com. **Waist pack**, \$168, Roots, usa.roots.com



Waterproof trench,
\$795, **tunic,** \$395,
Tse, 212-925-2520 for
similar styles. **Culottes,**
\$1,500, Delpozo, 305-
573-1009. **"Indi" mules,**
\$800, acnestudios.com.
"Mila" bag, \$278,
Michael Michael Kors,
michaelkors.com
for locations

MEET ARLENIS

"I like looks that are casual but chic," says Arlenis Sosa of her current style rules.

The Dominican Republic-born model, who has worked with Derek Lam, Diane von Furstenberg and Oscar de la Renta and as the face of Lancôme, has a

few key items in heavy rotation these days. "I

prefer things that are timelessly cool, like a Rick Owens jacket or Helmut Lang leather leggings."

She's also all about a great trench. "I loved the pieces I wore for this shoot," she

says of the modern versions shown here.

"They're beautiful, work in all kinds of weather—and go with everything."

Military dress, \$1,200, marcjacobs.com. **Mock neck**, \$58, teesbytina.com. **Bracelets**, \$450 to \$575 each, vitafede.com.

Rings, \$265 each, W. Britt, wbritt.com.

"Ijo" sandals, \$625, Zero + Maria Cornejo, totokaelo.com. **Clutch**,

\$1,725, Elie Saab, eliesaab.com for locations



Beauty Moment

Color, moisture and the perfect amount of shine—this Revlon Ultra HD Lip Lacquer in Garnet (\$7, drugstores) instantly makes any look more sophisticated.



Polo top, \$480, Au Jour
Le Jour, aujourdjour.it.

Wrap skirt, \$425,
Marissa Webb, [shop](http://shop.marissa-webb.com)
[.marissa-webb.com](http://marissa-webb.com).

Brooch, \$185,
Bond Hardware,
bond-hardware.com.

Booties, \$995,
Adeam. By special
order, 212-664-7999.

"Sebastian"

cross-body bag,
\$1,080, Karen Gallo,
karen-gallo.com





Scuba-mesh-sleeve trench, \$895, dkny.com.
Sleeveless double-breasted trench, \$895, Tome, luckyshops.com.
Silver necklace, \$415, miansai.com

HAIR: Dennis DeVoy using Kérastase at Ion Studio NYC.
MAKEUP: Sam Addington at Kramer + Kramer for Chanel Rouge Coco.
MANICURE: Casey Herman at Kate Ryan Inc. for Chanel Le Vernis

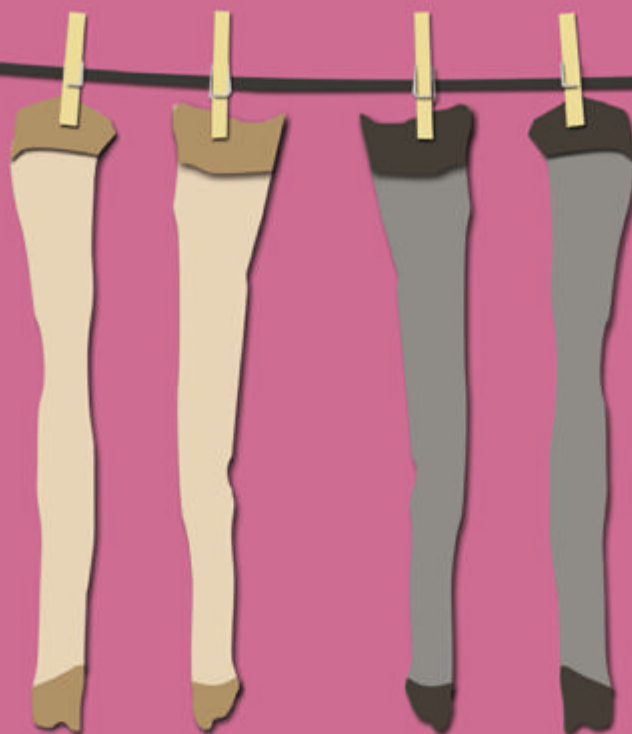
Saving People Money Since 1936

... that's before there
were nylons.

GEICO has been serving up great car insurance and fantastic customer service for more than 75 years. Get a quote and see how much you could save today.

geico.com | 1-800-947-AUTO | local office

GEICO®



Lucky breaks

EXCLUSIVE DISCOUNTS AND GIVEAWAYS—
SHOP AND ENTER TO WIN AT LUCKYSHOPS.COM/BREAKS.

EDITED BY JANE SUNG

DON'T MISS A SINGLE DEAL!

Sign up for the
Lucky Breaks Daily
newsletter to get
50% off deals
and giveaways
every day.
Go to [luckyshops
.com/breaks](http://luckyshops.com/breaks).



"Basel" leather sandals, regularly \$795; **Lucky Breaks** price \$556.50

Score major deals on spring's best clothes, shoes, bags—and win a trip to Florence!

Jerome C. Rousseau

Los Angeles-based shoe designer Jerome C. Rousseau launched his own brand after honing his skills as a footwear designer for Matthew Williamson and John Rocha. Rousseau, whose loyal Hollywood fan base includes Olivia Wilde and Scarlett Johansson, specializes in bold, sculptural styles that strike the perfect balance between showstopping and elegant.

Pair these cuff-buckle heels with everything from a ladylike dress to culottes.

Offers are valid from February 10, 2015, through April 20, 2015, or while supplies last. Discounts and prices do not include shipping or taxes.

Amazing deals!

Get 30% off on spring fashion, accessories, beauty & more.

Go to **luckyshops.com/breaks** and enter **"luckybreaks3"** at checkout.



WIN IT!
35
pouches
worth
\$12 each

Initials, Inc.

This adorable pouch is ideal for carrying loose change—or your keys and favorite lip balm.

Bonus: The clip on the side lets you attach it to your bag for easy access. **Enter for a chance to win at luckyshops.com/breaks.**

Coin purse in navy gingham.
Retail value \$12

30% off
this nail
polish

Londontown

Vegan, 5-free and as eco as it gets, this lustrous red polish is packed with restorative oils like chamomile and rapeseed that are actually *good* for nails.

Londoner Love Red Nail Polish, regularly \$16; **Lucky Breaks price \$11.20**



30% off
this hat

Genie by Eugenia Kim

We've been fans of Eugenia Kim's polished hats since she launched her line in 1998. The unexpected wool-and-leather pairing and streamlined design puts this modern baseball cap from her diffusion label in a league of its own.

"Alex" hat, regularly \$80;
Lucky Breaks price \$56

**30% off
this dress**



Xinnatex

Bold color-blocking, inspired by American abstract expressionist painter Marcus Jansen, gives this shirtdress downtown street cred.

"Reese" black-and-white shirtdress, regularly \$275; **Lucky Breaks price \$192.50**

**30% off
these
sunglasses
(in 3 colors)**



Pared Eyewear

Hand-sculpted detail and gradient lenses make this glamorous style feel both classic and new. Wear these statement sunnies all season to add a feminine touch to any outfit.

"Puss & Boots" sunglasses, regularly \$210; **Lucky Breaks price \$147**

**30% off
these
headbands
(in 5 colors)**

L. Erickson USA

Equal parts sweet and stylish, these hand-knotted, printed bands are subtly structured and wide enough to mask even the worst hair day.

"Narrow Knot Turban" headbands, regularly \$48 each; **Lucky Breaks price \$33.60 each**



**30% off
this bag**

Angela & Roi

Started in 2013 by college friends Angela Lee and Roi Lee, this vegan leather handbag line donates a portion of all proceeds to nonprofit organizations that support medical research. Raising funds for AIDS programs, this cross-body represents a cause worth carrying.

"Palette Red Cross-Body" bag, regularly \$65; **Lucky Breaks price \$45.50**



**30% off
this lipstick**

Rouge Bunny Rouge

This lipstick is made with hydrating vitamin E, nourishing Inca Inchi oil and gorgeously rich pigment. Plus we love the packaging—the pretty illustrations are inspired by fantastical Victorian fairy tales.

Word of Mouth Lipstick, regularly \$24; **Lucky Breaks price \$16.80**



DAVID SCHULZE, COAT, \$660; A.P.C., APC FR, TOP, \$39; ARMANI EXCHANGE.COM, PANTS, \$398; DIANE VON FURSTENBERG, DIV.F.COM FOR SIMILAR STYLES, RING, \$115; BOND, HARDWARE, BOND-HARDWARE.COM; CLOG-HEELS, PRADA, PRADA.COM FOR LOCATIONS, BAG, \$1,895; M2MALL.ETTER, OWEN, \$124-524-9770; STILL LIVES, LUCKY DIGITAL STUDIO.

Offers are valid from February 10, 2015, through April 20, 2015, or while supplies last. Discounts and prices do not include shipping or taxes. No purchase necessary to enter or win sweepstakes. Winners will be selected by random drawing.

● DON'T MISS OUT! Sign up for the Lucky Breaks Daily newsletter for exclusive 50% off deals every day! Go to luckyshops.com/breaks.

30% off luxe skincare, chic jewelry, leather sandals & more! Go to luckyshops.com/breaks and enter “**luckybreaks3**” at checkout.

**30% off
this top**

Cooper & Ella

Industry veteran Kara Mendelsohn (she's had stints at Calvin Klein, Marc by Marc Jacobs and Thakoon) has nailed the dream date blouse—flattering, versatile and subtly sexy. And your wardrobe isn't the only thing that benefits from this deal: The line's Empower charity initiative gives a meal to a child in need with every purchase.

“Harper Double V” top, regularly \$88; **Lucky Breaks price \$61.60**

**30% off
this lotion**

Jabonería Marianella

This luxe Italian line has been a *Lucky* favorite for years—we love the signature bar soaps. Now there are lotions, body washes and more, in stunning scents like this one (coconut tinged with oak moss and mulberry).

Aura Elena Antioxidant Milk Cream, regularly \$32; **Lucky Breaks price \$22.40**

**30% off
this
necklace**

Maslo Jewelry

Simple shapes can make a strong statement. Case in point: this brass curved-bar pendant hanging off a snake chain. Geometric and industrial elements play into designer Nicole Maslowski's distinct vintage-meets-modern style.

“Hidalgo” necklace, regularly \$46; **Lucky Breaks price \$32.20**

**30% off
these
products**

Radiće Apothecary

This organic skincare line (pronounced ra-dee-chay) may be new, but the all-natural recipes are steeped in old Italian tradition. Founder Jasmine Urzia uses herbs grown in her own garden in Tuscany—like myrrh resin, an ancient Egyptian ingredient that's incredibly moisturizing.

Myrrh Cream, regularly \$90; **Lucky Breaks price \$63**.
Honey Mask, regularly \$110; **Lucky Breaks price \$77**

**30% off
these
sandals**

Cocobelle

Expertly handmade using Italian leather, these timeless metallic sandals are a beach staple, but they're also sophisticated enough for city strolls.

“Milano” sandals, regularly \$110; **Lucky Breaks price \$77**

You could win a trip for two to Florence worth \$8,000!



Florence's famous Ponte Vecchio stone bridge over the Arno River.

You and a friend will get a three-night retreat at Italy's gloriously historical **Il Salviatino Hotel**. Spectacular views of Florence surround the restored 15th-century villa, where you'll enjoy dinner for two alfresco and luxury spa treatments surrounded by Tuscan gardens.

We're making this dream vacation extra memorable with:

- A **\$2,000 shopping spree** at **Luisa Via Roma** to upgrade your wardrobe with the latest designer styles. Based in Florence, the high-fashion haven offers collections from Kenzo, Chloé, Givenchy and more.
 - A **\$1,000 shopping spree** at travel bag line **Floto**. The collection features leather duffels, messengers and wallets—all crafted by Italian artisans—that only get better with time.
 - An **HP Stream 8 Tablet** worth **\$179**: Sleek and lightweight enough to take with you everywhere; just try to resist checking your e-mail every hour.
 - **Round-trip airfare for two**, courtesy of **RetailMeNot**.
- TO ENTER, GO TO LUCKYSHOPS.COM/BREAKS.

For all sweepstakes described on the previous pages: **NO PURCHASE NECESSARY. To enter and for full rules, go to luckyshops.com/breaks.** Starts at 12:01 AM ET on 2/10/15 and ends at 11:59 PM ET on 4/20/15, when all entries must be received. Open to legal residents of the 50 United States/D.C. 18 and older, except employees of Sponsor, their immediate families and those living in the same household. Odds of winning depend on the number of entries received. Void outside the United States/D.C. and where prohibited. Sponsors: The Lucky Group Inc.; Floto Imports; Il Salviatino; Initials, Inc.; Luisa Via Roma SpA; Porter Novelli; RetailMeNot, Inc.

LUCKY IS A REGISTERED TRADEMARK OF ADVANCE MAGAZINE PUBLISHERS INC. COPYRIGHT ©2015 THE LUCKY GROUP INC. ALL RIGHTS RESERVED. PRINTED IN THE U.S.A. VOLUME 15, NO. 2. LUCKY (ISSN 1531-4294) is published monthly (except for combined issues in December/January and June/July) by The Lucky Group Inc., which is an affiliate of Condé Nast, which is a division of Advance Magazine Publishers Inc. THE LUCKY GROUP INC. PRINCIPAL OFFICE: 711 Third Avenue, New York, NY 10017. Josh Berman, Chief Executive Officer; Gillian Gorman Round, President; Eva Chen, Chief Creative Officer. Periodicals postage paid at New York, NY, and at additional mailing offices. Canada Post Publications Mail Agreement No. 40644503. Canada post: Return undeliverable Canadian addresses to P.O. Box 874, Station Main, Markham, ON L3P 8L4. **POSTMASTER: Send all UAA to CFS. (See DMM 707.4.12.5); NON-POSTAL AND MILITARY FACILITIES:** Send address corrections to LUCKY, P.O. Box 37650, Boone, IA 50037-0650. **FOR SUBSCRIPTIONS, ADDRESS CHANGES, ADJUSTMENTS OR BACK ISSUE INQUIRIES:** Please write to LUCKY, P.O. Box 37650, Boone, IA 50037-0650, call 800-777-4058 or e-mail subscriptions@lucky.com. Please give both new and old addresses as printed on most recent label. Subscribers: If the Post Office alerts us that your magazine is undeliverable, we have no further obligations unless we receive a corrected address within one year. If during your subscription term or up to one year after the magazine becomes undeliverable, you are ever dissatisfied with your subscription, let us know. You will receive a full refund on all unmailed issues. First copy of new subscription will be mailed within eight weeks after receipt of order. Address all editorial, business and production correspondence to LUCKY Magazine, 711 Third Avenue, New York, NY 10017. For reprints, please e-mail reprints@condenast.com or call Wright's Media, 877-652-5295. For reuse permissions, please e-mail contentlicensing@condenast.com or call 800-897-8666. Visit us online at www.luckymag.com. To subscribe to other Condé Nast magazines on the World Wide Web, visit www.condenastdigital.com. Occasionally, we make our subscriber list available to carefully screened companies that offer products and services that we believe would interest our readers. If you do not want to receive these offers and/or information, please advise us at P.O. Box 37650, Boone, IA 50037-0650, or call 800-777-4058. LUCKY IS NOT RESPONSIBLE FOR THE RETURN OR LOSS OF, OR FOR DAMAGE OR ANY OTHER INJURY TO, UNSOLICITED MANUSCRIPTS, UNSOLICITED ARTWORK (INCLUDING, BUT NOT LIMITED TO, DRAWINGS, PHOTOGRAPHS AND TRANSPARENCIES) OR ANY OTHER UNSOLICITED MATERIALS. THOSE SUBMITTING MANUSCRIPTS, PHOTOGRAPHS, ARTWORK OR OTHER MATERIALS FOR CONSIDERATION SHOULD NOT SEND ORIGINALS, UNLESS SPECIFICALLY REQUESTED TO DO SO BY LUCKY IN WRITING. MANUSCRIPTS, PHOTOGRAPHS AND OTHER MATERIALS SUBMITTED MUST BE ACCOMPANIED BY A SELF-ADDRESSED, STAMPED ENVELOPE.

Offers are valid from February 10, 2015, through April 20, 2015, or while supplies last. Discounts and prices do not include shipping or taxes. No purchase necessary to enter or win sweepstakes. Winners will be selected by random drawing.

► **DON'T MISS OUT!** Sign up for *Lucky Breaks Daily* to get giveaway reminders—and 50% off deals—every day. Go to luckyshops.com/breaks.

Fashion Addict

BY ALLISON WILLIAMS



I'm addicted to
glasses



“ Different frames change my face. It's like playing dress-up! I got my first pair—small light blue reading glasses—when I was 17. My pupils were still dilated when I picked them, so I didn't realize they were blue or what they looked like, exactly. At first, it felt so funny to put on glasses at school, but I liked how grown up they felt. Now, I think smallish, square-shaped frames in a subdued color work best for me. I like Warby Parker, Paul Smith and Prada. I was always happy to be a glasses-wearer. I have a very light prescription, so technically I can live without them, but seeing clearly helps me feel more confident. ”

Heidi Williams

Allison Williams stars as Marnie on *Girls*.

INSET: COURTESY OF ALLISON WILLIAMS. STILL LIFE: LUCKY DIGITAL STUDIO.



NO WORRIES HERE.

NEW Secret Outlast Clear Gel. Superior odor protection that goes on clear for no white marks. FEARLESSNESS. APPLY DAILY.



NEW



REVEAL LAYERS OF LASHES FOR THE
SENSATIONAL
NEW FULL FAN
EFFECT.

NEW
LASH
sensational[™]
FULL FAN EFFECT MASCARA

Our **UNIQUE FANNING BRUSH**
with **10 LAYERS OF BRISTLES**. Inner
bristles reach to reveal layers of lashes.
Outer bristles unfold. For a truly
sensational full fan effect.

SIMULATION OF PRODUCT
RESULTS ON LASHES ENHANCED
WITH LASH INSERTS.

MAYBELLINE.com

MAYBELLINE

MAYBE SHE'S BORN WITH IT. MAYBE IT'S MAYBELLINE.[®]
Christy is wearing New Lash Sensational[™] Full Fan Effect Mascara in Very Black. ©2015 Maybelline LLC.

NEW YORK

